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NEW ZEALAND QUALIFICATIONS AUTHORITY
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SUPERVISOR'S USE ONLY

Level 1 English, 2017

90849 Show understanding of specified aspect(s) of studied written text(s), using supporting evidence

9.30 a.m. Monday 13 November 2017

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Show understanding of specified aspect(s) of studied written text(s), using supporting evidence.	Show convincing understanding of specified aspect(s) of studied written text(s), using supporting evidence.	Show perceptive understanding of specified aspect(s) of studied written text(s), using supporting evidence.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should answer ONE of the essay questions in this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

Achievement

TOTAL

04

ASSESSOR'S USE ONLY

You should aim to write a concise essay of no more than 1000 words. Quality of writing is more important than the length of your essay.

Make sure you answer both parts of the question, and include relevant details from the text(s).

Begin your written text(s) essay here:

Question number: 7

In the novel "Feed" written by M.T. Anderson the important idea of consumerism changes my perspective on the book and the feed itself.

Consumerism is all about buying products, selling products and advertising products. Every one is a consumer and sometimes we don't see it but we don't even want the products we buy. Sometimes we just buy things that are trendy of because the advertisement makes it look useful. This is the idea that changed my perspective in the feed.

We see consumerism in the novel "Feed" through the feed. For example in the first chapter of the book Titus and his friends are on the Moon going to a low grade/no gas centre. Throughout this chapter we read of negative attitudes. "This is so null"

exclaimed link, a friend of Titus. This shows us that they didn't even really want to be there but they still paid and went. Another example of consumerism in the "Feed" is when they are leaving the moon and ~~the~~ the feed floods their minds with ads about transport, restaurants and others.

The idea of consumerism changed my perspective on the feed. This is because I thought the feed would be a useful tool for ~~messageing~~ communication, word suggestions and ~~recallinging~~ memories. It still is but it also has a lot of negatives. For example it tells you what you want to buy and puts advertisements for useless products into your mind. All these negatives are to do with the idea of consumerism.

In conclusion, the main idea of consumerism in the ~~to~~ novel "Feed" by M. T. Anderson changed my perspective on the book and objects in the ~~book~~ story.

Achievement exemplar 2017

Subject:	English	Standard:	90849	Total score:	04
Q	Grade score	Annotation			
7	A4	<i>Feed</i> Not a lot on the text itself but there is some detail. A single, quite nice, clear point made about the change in perspective. Shows the idea of having thought one way at the start and then thinking another way, as a result of reading the text. Not convincing enough for merit. Somewhat uneven.			