Level 1 English, 2017

90849 Show understanding of specified aspect(s) of studied written text(s), using supporting evidence

9.30 a.m. Monday 13 November 2017
Credits: Four

<table>
<thead>
<tr>
<th>Achievement</th>
<th>Achievement with Merit</th>
<th>Achievement with Excellence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Show understanding of specified aspect(s) of studied written text(s), using supporting evidence.</td>
<td>Show convincing understanding of specified aspect(s) of studied written text(s), using supporting evidence.</td>
<td>Show perceptive understanding of specified aspect(s) of studied written text(s), using supporting evidence.</td>
</tr>
</tbody>
</table>

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should answer ONE of the essay questions in this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

© New Zealand Qualifications Authority, 2017. All rights reserved.
No part of this publication may be reproduced by any means without the prior permission of the New Zealand Qualifications Authority.
In the novel "Feed" written by M.T. Anderson, the important idea of consumerism changes my perspective on the book and the Feed itself.

Consumerism is all about buying products, selling products, and advertising products. Everyone is a consumer and sometimes we don't see it but we don't even want the products we buy. Sometimes we just buy things that are trendy or because the advertisement makes it look useful. This is the idea that changed my perspective in the Feed.

We see consumerism in the novel "Feed" through the Feed. For example, in the first chapter of the book, Titus and his friends are on the Moon going to a low grave/no gay centre. Throughout this chapter we read of negative attitudes. "This is so null"
exclaimed link, a friend of Titus. This shows us that they didn't even really want to be there, but they still paid and went. Another example of consumerism in the "Feed" is when they are leaving the moon and the Feed floods their minds with ads about transport, restaurants and others.

The idea of consumerism changed my perspective on the Feed. This is because I thought the Feed would be a useful tool for communication, word suggestions and recalling memories. It still is but it also has alot of negatives. For example it tells you what you want to buy and puts advertisements for useless products into your mind. All these negatives are to do with the idea of consumerism.

In conclusion, the main idea of consumerism in the novel "Feed" by M. T. Anderson changed my perspective on the book and objects in the story.
### Achievement exemplar 2017

<table>
<thead>
<tr>
<th>Q</th>
<th>Grade</th>
<th>Annotation</th>
</tr>
</thead>
</table>
| 7 | A4    | *Feed*  
Not a lot on the text itself but there is some detail. A single, quite nice, clear point made about the change in perspective. Shows the idea of having thought one way at the start and then thinking another way, as a result of reading the text. Not convincing enough for merit. Somewhat uneven. |