

No part of the candidate's evidence in this exemplar material may be presented in an external assessment for the purpose of gaining an NZQA qualification or award.



## Level 2 Visual Arts 2023

**91320 Produce a systematic body of work that shows understanding of art making conventions and ideas within design**

# EXEMPLAR

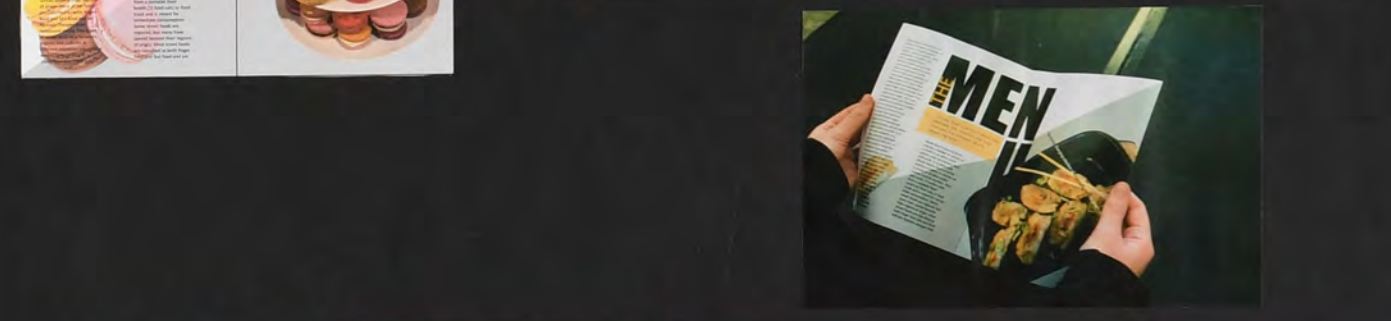
**Achievement**

**TOTAL A**

**Design Brief**  
 The design proposition is a magazine publication.  
 The first book will be to design a magazine for the publication. Experience with the subject matter and appropriate design solutions will be provided to enable the publisher to recognize the aesthetic concerns. This is especially important for you to write or source from books or the internet, especially the subject of street food. The design solutions will be used in the magazine which will give the client a clear vision of the magazine. The design solutions will be used in the magazine which will give the client a clear vision of the magazine. The design solutions will be used in the magazine which will give the client a clear vision of the magazine.



Photos 1,2,3,8,10 were taken by me.  
 Photos 4,5,6,7,9 are sourced from the internet.



# Achievement

**Subject:** Visual Arts – Design

**Standard:** 91320

## Marker commentary

This portfolio was verified and placed in the middle of the Achievement grade range as it clearly fulfilled the criteria:

- Source imagery is clearly labelled, making it clear what the candidate has created or used as source imagery.
- The candidate has identified their proposition and engaged with design conventions through the exploration of the double-page spread and magazine cover. Generation of own imagery is a strength relating back to the design theme.
- Smaller studies on Panel 2 could help show an extension into Merit and purposeful development of ideas.
- Uses geometric shape and line to develop ideas and link briefs. The engagement of the design conventions, composition, typography, and layout awards this board at Achievement.

To be awarded Merit, it needed more evidence:

- Further exploration of the conventions around the use of typography and page layout.
- Purposeful development with established practice: clearer decisions with application of colour.
- Exploration of relevant options, such as thematic colour and font choice, to develop a look or style.