

No part of the candidate's evidence in this exemplar material may be presented in an external assessment for the purpose of gaining an NZQA qualification or award.



Level 2 Visual Arts 2023

91320 Produce a systematic body of work that shows understanding of art making conventions and ideas within design

EXEMPLAR

Excellence

TOTAL E

THE STORY OF REFRATION BEGAN WITH A CONCEPT BY NAOMI HUGHS. SHE WAS INTERVIEWING A GROUP OF TEENAGERS IN A HIGH SCHOOL AND ASKING THEM TO DESCRIBE A SCENE FROM A MOVIE. SHE WAS INTERESTED IN THE WAY THEY DESCRIBED THE SCENE AND HOW THEY USED WORDS TO DESCRIBE IT. SHE WAS ALSO INTERESTED IN THE WAY THEY DESCRIBED THE SCENE AND HOW THEY USED WORDS TO DESCRIBE IT. SHE WAS ALSO INTERESTED IN THE WAY THEY DESCRIBED THE SCENE AND HOW THEY USED WORDS TO DESCRIBE IT.



DOUBLE AND DOUBLE PAGE SPREAD



BOOK COVER



Excellence

Subject: Visual Arts – Design

Standard: 91320

Marker commentary

This portfolio was verified and placed in the middle of the Excellence grade range as it clearly fulfilled the criteria:

- Artist models have been introduced in the proposition, and the candidate is able to then interpret this with originality, showing a critical understanding of established practice.
- The candidate has shown an exceptionally strong starting point, which has been deeply researched as well as critically investigated and continues with fluency across the entire portfolio.
- Design conventions are evident across both panels. Illustration conventions are extended on Panel 1 through the development of different character poses and expressions to advance ideas. A thorough investigation of typography is clearly seen on Panel 1, this is appropriate to the purpose.
- Investigation has been framed fluently, which drives the development of ideas from the very beginning.
- Regeneration is seen on Panel 2 when typography, character, and setting are combined fluently to create compositional depth and drama.
- Mark making technique, bringing in woodblock aesthetic, is a fluent decision in combining design with another art field.
- Type, colour selection, and design aesthetic are all highly successful.
- This is an excellent example of character development and shows all the angles of facial expression and body motion.