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91399



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Mana Tohu Mātauranga o Aotearoa
New Zealand Qualifications Authority

Level 3 Economics 2024

91399 Demonstrate understanding of the efficiency of market equilibrium

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of the efficiency of market equilibrium.	Demonstrate in-depth understanding of the efficiency of market equilibrium.	Demonstrate comprehensive understanding of the efficiency of market equilibrium.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should attempt ALL the questions in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–14 in the correct order and that none of these pages is blank.

Do not write in the margins (// // // //). This area will be cut off when the booklet is marked.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

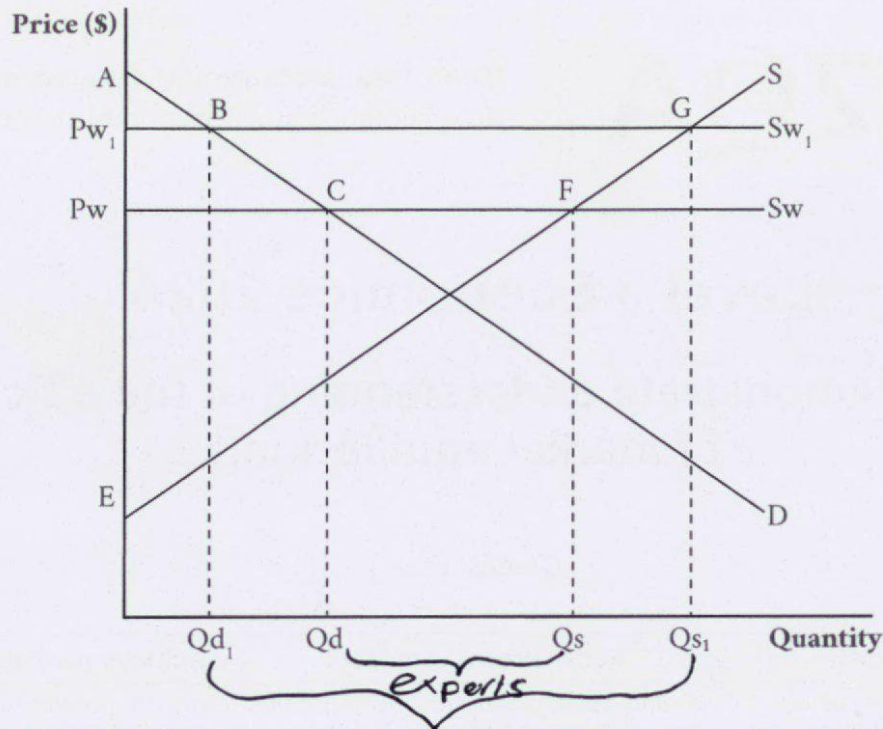
Merit

TOTAL 17

QUESTION ONE: Increase in the world price

Graph One shows the world price increasing for a product that New Zealand exports.

**Graph One: The market for a New Zealand export product
– impact of an increase in world price**



- (a) (i) Complete Table One by using the labels in Graph One to identify the prices and quantities.

Table One

	Before world price increase	After world price increase
Price NZ consumers pay	P_w	P_w'
Price NZ producers receive	P_w	P_w'
Quantity consumed by NZ consumers	Q_d	Q_d'
Quantity sold by NZ producers	Q_s	Q_s'

- (ii) Complete Table Two by using the labels in Graph One to identify the surpluses and deadweight loss.

Table Two

	Before world price increase	After world price increase
Consumer surplus	A, C, P_w	A, B, P_w'
Producer surplus	P_w, F, E	P_w', G, E
Deadweight loss (if any)	—	—

(iii) Explain why the world price is a horizontal line.

The world price is a horizontal line as NZ is a price taker, meaning we use the international price for goods and services. This is because NZ is too small of a country to have an influence on the world price. Thus, NZ will sell our goods at the world price at each and every quantity, and won't change price according to NZ demand and supply.

Refer to Graph One, Table One, and Table Two in your answer to part (b) below.

(b) Explain in detail the impacts the increase in the world price on a product that New Zealand exports might have on the following:

New Zealand consumers

NZ consumers will be worse off after WP increases from S_W to S_W' . This is because consumer surplus will decrease from A, C, P^W to $A, B, P^{W'}$. This is because price for consumers in NZ increased from P^W to $P^{W'}$, ~~increasing~~ decreasing the difference between what they are willing to pay, and what they actually pay. Quantity consumed by NZ consumers will also decrease from QD to QD' , meaning there are less units in which to gain a surplus. Thus, as price ~~increased~~ increased, and quantity decreased, NZ consumers will be worse off, shown by CS decreasing.

Question One (b) continues on page 4 ►

New Zealand producers (exporters)

NZ producers will be better off when price increases from P_w to P_w' . This is because NZ producers are now receiving the higher price of P_w' for their product, increasing the difference between what price they are willing to receive and what they actually receive. The quantity sold by NZ producers will also increase, as the resulting surplus ($Q_s' > Q_d'$) will be exported. ~~increases~~ As quantity increases from Q_s to Q_s' , there are more units in which to gain a surplus. Therefore, as price has increased, and quantity has increased, producer surplus will increase from P_w, F, E to P_w', G, E .

Refer to Graph One and Table Two in your answer to part (c) below.

- (c) Explain the impact of the increase in the world price on the market for a product that New Zealand exports on allocative efficiency.

At the original price of P_w , the NZ market is AE, and as the world price increases to P_w' , the market will still be AE. This is because there is no DWL, and surpluses are maximised. The gains in PS due to the price increase (P_w, P_w', G, F) are enough to offset the losses in CS (P_w, P_w', B, C). Thus, total surpluses are maximised. Therefore, there is no DWL (losses of welfare that is not transferred to a third party) meaning, the NZ market is allocatively efficient.

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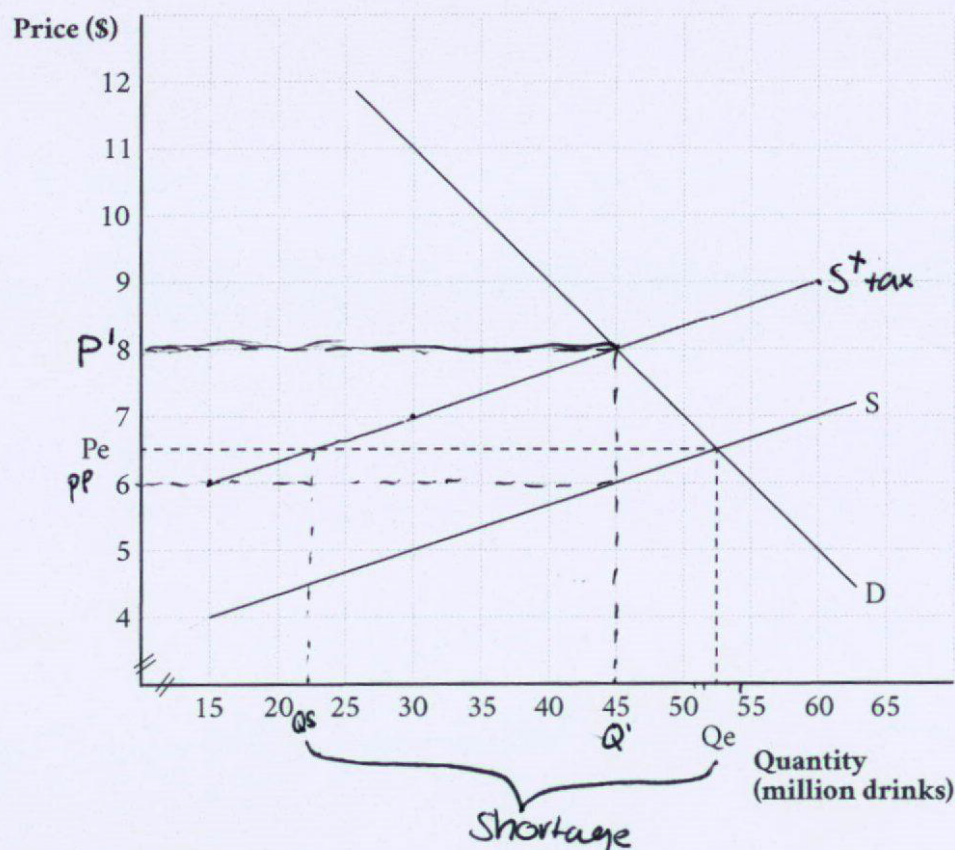
QUESTION TWO: Indirect tax

Source: Taunton, E. (2023, May 31) Here's why your beer and wine will soon cost more. *Stuff*. <https://www.stuff.co.nz/business/132192469/heres-why-your-beer-and-wine-will-soon-cost-more>

There is more than one reason for increasing the tax on alcohol. One of them is to discourage consumption.

Graph Two shows the market for alcoholic drinks at equilibrium with equilibrium price (P_e) and quantity (Q_e).

**Graph Two: The market for alcoholic drinks
– impact of an indirect tax**



(a) A \$2 per drink indirect tax is imposed on the market for alcoholic drinks.

(i) Complete Graph Two above by:

- adding and labelling a new curve showing the increase in indirect tax
- identifying and labelling the new equilibrium price (P_1), and quantity (Q_1)
- identifying and labelling the resulting shortage or surplus at the original price (P_e).

Refer to the relevant figures or labels from Graph Two and the concept of market forces in your answer to (ii) below.

- (ii) Explain how equilibrium would be restored in the market for alcoholic drinks following an increase in indirect tax.

At the original price of P_e , there is a shortage as $QD > QS = 52.5^{mi} / 22.5^{mi}$. Therefore consumers would bid up the price of alcohol in order to obtain the alcoholic drinks. As price increases from P_e to P' (\$6.5 to \$8), producers of alcohol will increase their production as it's more profitable, thus increasing QS from QS to Q' (22.5^{mi} to 45^{mi}).

Consumers of alcohol will decrease their QD as price rises as it is less affordable to purchase alcohol. This will decrease QD from Q^e to Q' (52.5^{mi} to 45^{mi}). At the new price of \$8, equilibrium is restored as the shortage is cleared and $QS = QD$.

and
quantity
of QS

- (b) Using figures from Graph Two, calculate the values for the following. Circle increase or decrease where appropriate.

- Change in consumer surplus: \$ 54.375 million increase or decrease
- Change in producer surplus: \$ 20.625 million increase or decrease
- Total tax revenue: \$ 90 million
- Deadweight loss: \$ 15 million

144.375
 original CS = 144.375 000
 new CS = 90 000 000
 40
 65.625
 45

120.625

Refer to Graph Two and the calculations in part (b) in your answer to (c) below.

- (c) Explain the impact of the indirect tax of \$2 per drink on the following in the market for alcoholic drinks.

Consumer surplus

The tax on alcohol will decrease consumer surplus. This is because the price consumers pay will increase from \$6.5 to \$8, decreasing the difference between what consumers are willing to pay for alcohol and what they actually pay. Quantity of alcohol for consumers has also decreased from 52.5 to 45, which is less units to gain a surplus from. As both quantity ^{has} and price of alcohol has ↑, CS will decrease by \$54.375.

Producer surplus

When a \$2 indirect tax is put on alcohol, PS will decrease. This is because the price producers receive for alcohol has decreased from \$6.5 to \$6, decreasing the difference between ~~the~~ what price producers are willing to receive and what they actually receive. Quantity sold for producers of alcohol will decrease from 52.5ml to 45ml, meaning less units to gain a surplus. As both price and quantity have decreased, overall PS will decrease by \$20.625 million.

Allocative efficiency

When a \$2 tax is put on alcohol, the market is no longer AE. This is because after the tax, total surpluses are not maximised.

This is because the gains in government revenue ^{from the tax} are not enough to offset the losses in CS and PS due to the tax. There is

leaves a resulting DWL of \$15 million.

As total surplus are not maximised, and there is a DWL of \$15m, the alcohol market is not AE.

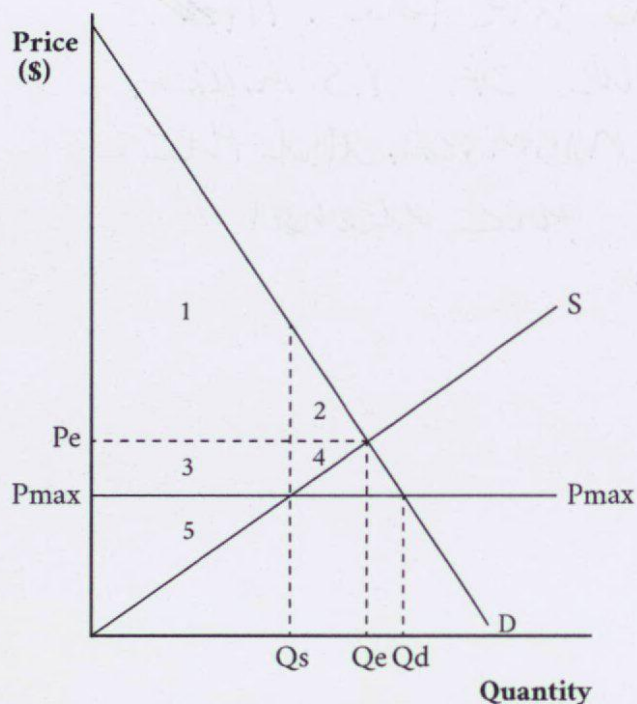
QUESTION THREE: Maximum price control and elasticity

To help ease the impact of the cost of living crisis, the Government could impose a maximum price on some grocery items.

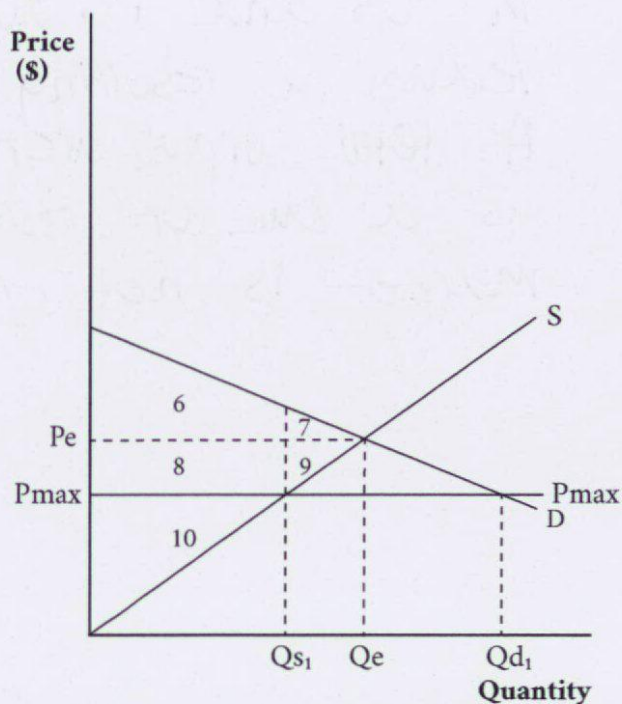
Graph Three shows a maximum price control on an item with an inelastic demand.

Graph Four shows a maximum price control on an item with an elastic demand.

Graph Three: Inelastic



Graph Four: Elastic



- (a) (i) Complete Table Three by using the numbers in Graph Three and Graph Four to identify the surpluses and deadweight loss.

Table Three

	Graph Three (inelastic)	Graph Four (elastic)
Consumer surplus before maximum price control	1, 2	6, 7
Consumer surplus after maximum price control	1, 3	6, 8
Producer surplus before maximum price control	3, 4, 5	8, 9, 10
Producer surplus after maximum price control	5	10 10
Deadweight loss (if any)	2, 4	7, 9

- (ii) Define price elasticity of demand and explain one reason why an item might be elastic.

price elasticity of demand is the responsiveness of a good/services demand in relation to price changes. An example of an elastic good would be an apple as it is not a necessity, and there are many substitutes (oranges, pears etc).

- (b) Compare and contrast the impact the maximum price control might have on consumers, producers, and allocative efficiency. Refer to Graph Three and Graph Four in your answer.

For consumers in both ^{the} elastic and inelastic market, Price will decrease from P_e to P_{max} , increasing the diff btwn what consumers are willing to pay for groceries and what they actually pay. Although QD increases proportionally larger in elastic (Q_e to Q_d) than the inelastic market (Q_e to Q_d) quantity ^{supplied} will decrease by the same amount in both markets, and as QS is the quantity supplied, both markets will ~~lose~~ have less units to gain a surplus. However due to the slope of the curves, the elastic markets CS will increase overall from 1,2 to 1,3 as the gain of 8 ^{over loss of 7} is proportionally larger than the inelastic markets gain of 3 over loss of 2.

For producers in both elastic and inelastic markets for groceries, PS will decrease. This is because price decreases from P_e to P_{max} , decreasing the difference between what they are willing to sell for and what they actually sell for.

Answer space continues on page 12 ►

Quantity also \downarrow from Q_e to Q_s and Q_e to Q_s' , decreasing amount or units of grocery in which to gain a surplus for producers.

Therefore, elastic PS will \downarrow from 8.9, 10 to 10, and inelastic PS will proportionately \downarrow from 3.4, 5 to 5.

After the maximum price, both markets will become not AE. This is because in both markets the gains in CS ^(3/8) are not enough to fully offset the losses in both CS and PS. This result in a DWL of 2.4 and 2.9. As total surpluses are not maximised in either

and there is a DWL, and this is because due to the unresponsiveness of price, the CS lost (2), is a larger area.

Subject: Economics

Standard: 91399

Total score: 17

Q	Grade score	Marker commentary
One	M6	The candidate has correctly identified changes to CS and PS with price or quantity and applied the definition. They showed understanding of AE being maintained and why.
Two	M5	The candidate has correctly drawn their graph but has not correctly calculated areas of change. The market forces response mentioned all points as well as including context and data from the graph. For PS and CS, the candidate has covered all points but with the wrong change value.
Three	M6	The candidate needed to identify the mechanism behind change in quantity consumed for CS. A better description of AE would have resulted in an Excellence grade