

No part of the candidate's evidence in this exemplar material may be presented in an external assessment for the purpose of gaining an NZQA qualification or award.



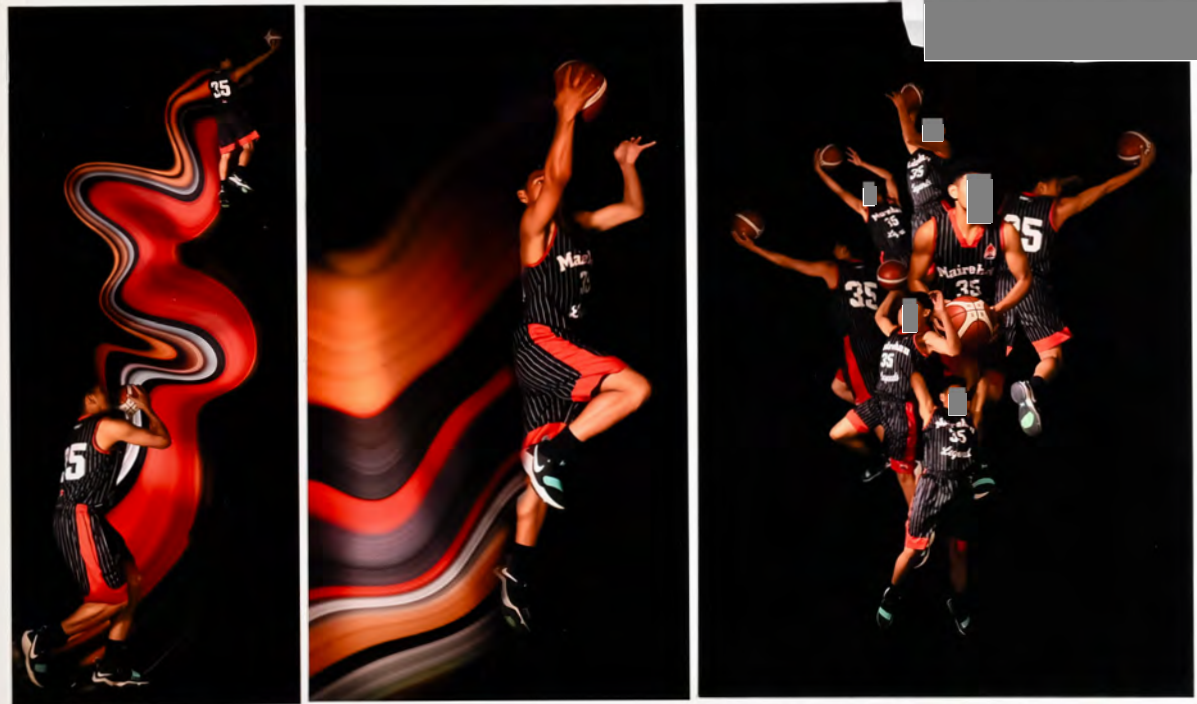
Level 3 Visual Arts 2024

91457 Produce a systematic body of work that integrates conventions and regenerates ideas within photography practice

EXEMPLAR

Excellence

TOTAL E



Excellence

Subject: Visual Arts – Photography

Standard: 91457

Marker commentary

This submission presents a sophisticated and psychological contemplation of basketball. The inquiry begins with a series of formal investigations, establishing a range of contexts to be explored further. The court space, followed by a closer investigation of line which ground the core rules of the sport, introduce a formal abstract way of seeing. A player is documented in the environment and a sense of reflection and contemplation is enhanced by the range of viewpoints including hierarchy of images.

Moving on from this, the inquiry turns its attention to objects; at first, objects within the space (e.g. in the locker room), then, re-explores these in a studio setting, employing a commercial quality that focuses on branding and enhancing colour as a brand identity. The use of dark studio lighting, targeted lighting techniques, and links to advertising practice, allows for key elements that contribute to the commercialisation, and in-turn popularity, of the sport. Considered decisions to photograph clothing is a considered link to the formal approach of line and sets up for a greater exploration into movement that follows.

Each explored passage of work pays careful consideration to the previous, resulting in work that is critically informed. Panel 3 brings together earlier inquiries concerning the sport and places a greater focus on the individual in action. The three works at the top of this panel link to the work on Panel 2 with a stronger tension being realised between movement and static imagery. The final two iterations of work pay reference to both the exploration of colour and line from Panel 1, moving on from (but still referencing) movement and playing the game. This reflective approach navigates the need to reflect on earlier work to drive the development of ideas forward with pace and reasoning.

Overall, each passage of work across the submission features a technical and realised fluency. This has been achieved by the candidate's ability to set a foundation for imagery through using the camera with in-depth understanding complimented by a confident and practiced use of photo editing techniques that deliberately operate to enhance the ideas.