

# **National Certificate of Educational Achievement**

## **2012 Assessment Report**

### **Business Studies Level 2**

- 90843 Demonstrate understanding of the internal operations of a large business**
- 90844 Demonstrate understanding of how a large business responds to external factors**
- 90845 Apply business knowledge to a critical problem (s) in a given large business context**

## COMMENTARY

Candidates who performed well demonstrated a comprehensive understanding of business concepts and an ability to integrate business knowledge into the given scenarios. They tended to use examples to reinforce their answers. The majority of the students who achieved at the higher level completed all questions and were able to fully support and justify their answers by adding new ideas rather than repeating earlier comments. They effectively linked the terms given in the question and used the scaffolded bullet points to develop their responses further.

Candidates who did not perform well gave general responses. They did not use business concepts or specific examples to reinforce their answers. They often did not attempt all parts of all questions, especially the parts requiring a longer response. These candidates tended to provide short statements, rather than explanations and were not able to integrate business concepts into their answers.

## STANDARD REPORTS

### **90843 Demonstrate understanding of the internal operations of a large business**

#### **ACHIEVEMENT**

**Candidates who were awarded Achievement for this standard demonstrated the required skills and knowledge. They typically:**

- used the scaffolding in the question to structure a response
- explained key business concepts
- wrote general responses, that were not reinforced with examples
- used some business knowledge.

#### **NOT ACHIEVED**

**Candidates who were assessed as Not Achieved for this standard lacked some or all of the skills and knowledge required for the award of Achievement. They typically:**

- stated responses but did not explain
- did not use the terms given in the scaffolding to guide their responses
- wrote general responses that did not directly answer the question
- did not differentiate between immediate impacts and long-term impacts on a business.

#### **ACHIEVEMENT WITH MERIT**

**In addition to the skills and knowledge required for the award of Achievement, candidates who were awarded Achievement with Merit typically:**

- showed an in-depth understanding by fully explaining business concepts
- linked business concepts clearly and concisely
- used specific examples when fully explaining.

## **ACHIEVEMENT WITH EXCELLENCE**

**In addition to the skills and knowledge required for the award of Achievement with Merit, candidates who were awarded Achievement with Excellence typically:**

- integrated business knowledge
- added new information and understanding to justify answers rather than repeating earlier comments
- fully explained and justified their responses
- wrote thoughtful responses that linked business concepts.

### **90844 Demonstrate understanding of how a large business responds to external factors**

#### **ACHIEVEMENT**

**Candidates who were awarded Achievement for this standard demonstrated the required skills and knowledge. They typically:**

- explained business concepts like productivity and collective bargaining
- wrote general responses that did not specifically relate to the context given.

#### **NOT ACHIEVED**

**Candidates who were assessed as Not Achieved for this standard lacked some or all of the skills and knowledge required for the award of Achievement. They typically:**

- wrote brief statements rather than explanations of terms
- did not attempt all questions
- misunderstood the meaning of key words in the question
- re-stated information from the stimulus in their responses
- did not use the terms given in the scaffolding to develop their responses.

#### **ACHIEVEMENT WITH MERIT**

**In addition to the skills and knowledge required for the award of Achievement, candidates who were awarded Achievement with Merit typically:**

- showed in-depth understanding by fully explaining business concepts
- linked business concepts clearly and concisely
- used all points in the scaffolding to develop their responses
- included specific examples to explain business concepts.

#### **ACHIEVEMENT WITH EXCELLENCE**

**In addition to the skills and knowledge required for the award of Achievement with Merit, candidates who were awarded Achievement with Excellence typically:**

- fully explained and justified their answers by providing flow- on effects
- added new information to justify answers rather than repeating earlier comments
- integrated examples to explain the role of employer associations in their named business.

## **OTHER COMMENTS**

Candidates who gave specific examples to demonstrate their understanding tended to perform better.

### **90845 Apply business knowledge to a critical problem(s) in a given large business context**

#### **ACHIEVEMENT**

**Candidates who were awarded Achievement for this standard demonstrated the required skills and knowledge. They typically:**

- extracted relevant information from the resource material
- described or explained at least one factor and extended this to one solution
- explained at least one generic business term such as mobile technology and fraud.

#### **NOT ACHIEVED**

**Candidates who were assessed as Not Achieved for this standard lacked some or all of the skills and knowledge required for the award of Achievement. They typically:**

- did not use information from the resource material
- did not attempt all questions or provided brief and incomplete answers
- rewrote information from the resource material as part of their explanations.

#### **ACHIEVEMENT WITH MERIT**

**In addition to the skills and knowledge required for the award of Achievement, candidates who were awarded Achievement with Merit typically:**

- fully explained at least one factor and extended this to a solution
- misinterpreted the question by fully explaining either one or two factors/solutions but did not add any justification
- did not justify effectively by repeating previous ideas in their answer.

#### **ACHIEVEMENT WITH EXCELLENCE**

**In addition to the skills and knowledge required for the award of Achievement with Merit, candidates who were awarded Achievement with Excellence typically:**

- used the resource material and their own knowledge to provide full explanations, including relevant benefits/costs on the business
- clearly answered all parts of the questions
- clearly and concisely fully explained and provided justification for one solution over another.