

Assessment Schedule – 2012

Design and Visual Communication: Use visual communication techniques to generate design ideas (91337) – 3 credits

Achievement	Achievement with Merit	Achievement with Excellence
Visual communication techniques are used to explore the design ideas.	Visual communication techniques are used skilfully to explore the design ideas.	Visual communication techniques are used effectively to explore the design ideas.
Functional and aesthetic qualities are shown through visual means.	Functional and aesthetic qualities are shown with clarity of design thinking through well-articulated visual means.	Functional and aesthetic qualities are comprehensively explored and shown with clarity and depth of design understanding through well-articulated visual means.
Design ideas are produced that show identifiable design qualities.	Divergent design ideas are produced that show identifiable design qualities.	Divergent design ideas are produced that are explored and extended to show detailed design qualities.

Overall level of Attainment for 91337

Underlined aspects were used in making judgements.

A diagonal line indicates that a specific aspect was not in evidence.