

**Assessment Schedule – 2014**

**Design and Visual Communication: Use visual communication techniques to generate design ideas (91337 – 3 credits)**

Achievement	Achievement with Merit	Achievement with Excellence
Use visual communication techniques to generate design ideas.	Use visual communication techniques <b>skilfully</b> to generate design ideas.	Use visual communication techniques <b>effectively</b> to generate design ideas.
<b>Visual communication techniques</b> are used to generate ideas to show design qualities.	Visual communication techniques are used <b>skilfully</b> to generate ideas to show design qualities with <b>clarity</b> through well-articulated visual means.	Visual communication techniques are used <b>effectively</b> to generate ideas to show design qualities with clarity and a <b>depth of understanding</b> through well-articulated visual means.
Design ideas are produced that <b>explore</b> identifiable design qualities.	<b>Divergent</b> design ideas are produced that explore identifiable design qualities.	Divergent design ideas are produced that are explored and <b>extended</b> to show identifiable design qualities.

Overall level of Attainment for <b>91337</b>

**Underlined aspects were used in making judgements.**

**A diagonal line indicates that a specific aspect was not in evidence.**