

Assessment Schedule – 2017

Media Studies: Demonstrate understanding of characteristics of a media genre (90992)

Evidence

Note: The candidate has either identified the statement responded to: 1, 2, 3, or 4; or made their selection evident in the answer.

Achievement	Achievement with Merit	Achievement with Excellence
<p>Describes TWO significant characteristics of a media genre.</p> <p>Characteristics of a genre might be:</p> <ul style="list-style-type: none"> • coming of age films – conflict between teen(s) and adult, journey motif • sitcoms – stock character of ‘the fish out of water’, the running joke • breakfast radio – DJ “team”, competition giveaways • teen magazines – celebrity profiles, advice column. <p>Supporting evidence from at least TWO media texts is given for EACH characteristic.</p>	<p>Explains how and/or why TWO significant characteristics are used in a media genre.</p> <p>Supporting evidence from at least TWO media texts and/or evidence from other sources is given for EACH characteristic.</p>	<p>Examines an implication of the use of characteristics in a media genre.</p> <p>An implication could include any of the following:</p> <ul style="list-style-type: none"> • popularity • profit • representation • changing/mixing of the genre • audience/fans • any other likely consequence or effect. <p>Supporting evidence from at least TWO media texts and/or evidence from other sources is given for EACH characteristic.</p>

N1	N2	A3	A4	M5	M6	E7	E8
Partially describes TWO characteristics.	Describes TWO characteristics.	Describes TWO characteristics in some detail.	Describes TWO characteristics in consistent detail.	Explains TWO characteristics in some detail.	Explains TWO characteristics in consistent detail.	Explains an effect of TWO characteristics.	Explains an effect of TWO characteristics in consistent detail.
Shows little understanding of the characteristics of the chosen media genre.	Shows some understanding of the characteristics of the chosen media genre.	Shows understanding of the characteristics of the chosen media genre.	Shows understanding of the characteristics of the chosen media genre. May attempt to give reasons for their use in the genre, but these are generalised or broad.	Shows a sound understanding of the characteristics of the chosen media genre. Gives some reasoned explanation for their use in the genre.	Shows a sound understanding of the characteristics of the chosen media genre. Gives reasoned explanation for their use in the genre.	Likely consequence or conclusion drawn from evidence is valid. Shows convincing understanding of the characteristics of the chosen media genre. Reasons given for their use are thoughtful.	Likely consequence or conclusion drawn from evidence, is valid, and at times, insightful. Shows convincing understanding of the characteristics of the chosen media genre. Reasons given for their use are insightful.
		Provides sufficient relevant evidence.	Provides sufficient relevant evidence.	Provides detailed and relevant evidence.	Provides detailed and relevant evidence.	Provides detailed and judicious evidence.	Provides detailed and judicious evidence.

N0 = No response; no relevant evidence.

Cut Scores

Not Achieved	Achievement	Achievement with Merit	Achievement with Excellence
0 – 2	3 – 4	5 – 6	7 – 8