

Assessment Schedule – 2017

Media Studies: Demonstrate understanding of an aspect of a media genre (91251)

Evidence

Note: The candidate has either identified the statement responded to: 1, 2, 3, 4, 5, or 6; or made their selection evident in the answer.

Achievement	Achievement with Merit	Achievement with Excellence
<p>Identifies a specific media genre (a group of media texts categorised through their commonly shared features). Examples of genres include, but are not limited to:</p> <ul style="list-style-type: none"> • teenage magazines (print) • western movies (film) • documentaries (film or television) • soaps (television) • breakfast shows (radio) • social networking sites (Internet). <p>Describes a specific aspect of a chosen media genre.</p> <p>Descriptions include supporting detail from at least TWO media texts within the genre and / or evidence from other sources. (The details must be relevant to the chosen media genre and aspect.)</p>	<p>Provides a detailed explanation of the aspect of the media genre, i.e. how and / or why the aspect has an impact on the media genre by responding to the chosen statement, e.g.:</p> <ul style="list-style-type: none"> • how and/or why changes (e.g. development of sub-genre, changes in the use of features) in the media genre have occurred (Statements 2 and 4) • how and/or why audience expectations and/or response to the media genre exist, or have developed (Statements 3 and 6) • how and/or why commercial considerations influence the media genre (Statements 1 and 5). <p>Explanations include supporting detail from at least TWO media texts from within the genre and evidence from other sources.</p> <p><i>Note: If the explanation is integrated within the description, then the examples used can count as evidence for BOTH the description and explanation, i.e. the candidate does not need to include evidence of additional texts to achieve Merit.</i></p>	<p>Examines the likely implication(s) of the aspect and draws a conclusion(s) based on the evidence. The examination can be stated as:</p> <ul style="list-style-type: none"> • a broad generalisation, providing it is drawing a conclusion about an earlier explanation that is well supported by detail and evidence • a detailed comparison with other genres or media forms, with new evidence • a conclusion that shows insight or understanding of the complexities within the aspect, with detail and evidence. <p>The implication(s) could be about such things as the effect of the aspect on the genre itself, media audiences, other media, and / or wider society, or other issues relevant to the genre, aspect through the chosen statement.</p>

N1	N2	A3	A4	M5	M6	E7	E8
<p><i>EITHER:</i> Shows no understanding of an aspect of the media genre.</p> <p><i>OR:</i> Genre not apparent.</p> <p><i>OR:</i> Specific examples from texts are lacking.</p>	<p><i>EITHER:</i> Provides a limited description of an aspect of the media genre, but the description is limited.</p> <p><i>OR:</i> Provides some evidence, but not enough to support description.</p>	<p><i>EITHER:</i> Describes an aspect of the media genre, with supporting detail from TWO texts, but the description may be limited by responding to the chosen statement.</p> <p><i>OR:</i> Provides sufficient evidence to support description from at least TWO texts within the genre.</p>	<p>Describes, in detail, an aspect of the media genre, with supporting evidence from TWO or more texts within the genre.</p>	<p>Explains how and / or why an aspect of the media genre has an impact on the genre, with supporting evidence from TWO or more texts within the genre, in response to the chosen statement.</p> <p>Explanation in part may be weak, but is supported by detailed evidence.</p>	<p>Explains, in detail, an aspect of the media genre and its impact on the genre, with supporting evidence from TWO or more relevant texts.</p>	<p>Examines the implication(s) of an aspect of the media genre, and draws a conclusion(s) based on evidence, in response to the chosen statement.</p>	<p>Examines the implication(s) of an aspect of the media genre, and draws conclusions based on evidence.</p> <p>The examination integrates specific examples and / or evidence, or realises the complexities of the aspect.</p>

N0 = No response; no relevant evidence.

Cut Scores

Not Achieved	Achievement	Achievement with Merit	Achievement with Excellence
0 – 2	3 – 4	5 – 6	7 – 8