

Level 3 91627 (3.30)

NCEA Design and Visual Communication (DVC) 2017

Authenticity Declaration

CANDIDATE

This work presented for assessment is my own. I have included references to all external sources.

Tick this box if you do NOT give permission for NZQA to use this work as an exemplar.

Signature:

Date:

AS 91627 (3.30): Initiate design ideas through exploration (4 credits)

Achievement	Achievement with Merit	Achievement with Excellence
Initiate design ideas through exploration.	Initiate design ideas through insightful exploration.	Initiate design ideas through extensive exploration.
<ul style="list-style-type: none"> Use starting experiences and visual communication strategies to explore alternatives and variations to expand design thinking. Ideas are re-generated from alternatives and variations which lead towards design ideas. 	<ul style="list-style-type: none"> Use visual communication strategies to show considered alternatives and variations for the purpose of analysing and re-interpreting ideas. Ideas identify an emerging train of thought that informs design ideas. 	<ul style="list-style-type: none"> Use visual communication strategies to show divergent and perceptive alternatives and variations. Train of thought ideas extend and transform design ideas.

Overall level of attainment for 91627

Underlined aspects were used in making judgements.

A diagonal line indicates that a specific aspect was either not in evidence or was not shown in enough evidence to reach the appropriate level.