

N1	N2	A3	A4	M5	M6	E7	E8
Partially describes TWO characteristics.	Describes TWO characteristics.	Describes TWO characteristics in some detail.	Describes TWO characteristics in consistent detail.	Explains TWO characteristics in some detail.	Explains TWO characteristics in consistent detail.	Explains an effect of TWO characteristics.	Explains an effect of TWO characteristics in consistent detail.
Shows little understanding of the characteristics of the chosen media genre.	Shows some understanding of the characteristics of the chosen media genre.	Shows understanding of the characteristics of the chosen media genre.	Shows understanding of the characteristics of the chosen media genre. May attempt to give reasons for their use in the genre, but these are generalised or broad.	Shows a sound understanding of the characteristics of the chosen media genre. Gives some reasoned explanation for their use in the genre.	Shows a sound understanding of the characteristics of the chosen media genre. Gives reasoned explanation for their use in the genre.	Likely consequence or conclusion drawn from evidence is valid. Shows convincing understanding of the characteristics of the chosen media genre. Reasons given for their use are thoughtful.	Likely consequence or conclusion drawn from evidence is valid, and, at times, insightful. Shows convincing understanding of the characteristics of the chosen media genre. Reasons given for their use are insightful.
		Provides sufficient relevant evidence.	Provides sufficient relevant evidence.	Provides detailed and relevant evidence.	Provides detailed and relevant evidence.	Provides detailed and judicious evidence.	Provides detailed and judicious evidence.

N0 = No response; no relevant evidence.

Cut Scores

Not Achieved	Achievement	Achievement with Merit	Achievement with Excellence
0 – 2	3 – 4	5 – 6	7 – 8