



NEW ZEALAND QUALIFICATIONS AUTHORITY
 MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
 KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

Level 2 91337 (2.30)

NCEA Design and Visual Communication (DVC) 2018

Authenticity Declaration

CANDIDATE

This work presented for assessment is my own. I have included references to all external sources.

Tick this box if you do NOT give permission for NZQA to use this work as an exemplar.

Signature:

Date:

AS 91337 (2.30): Use visual communication techniques to generate design ideas (3 credits)

Achievement	Achievement with Merit	Achievement with Excellence
Use visual communication techniques to generate design ideas.	Use visual communication techniques skilfully to generate design ideas.	Use visual communication techniques effectively to generate design ideas.
<ul style="list-style-type: none"> • Visual communication techniques are used to generate ideas to show design qualities. • Design ideas are produced that explore simple alternatives. 	<ul style="list-style-type: none"> • Visual communication techniques are used skilfully to generate ideas to show design qualities with clarity through well-articulated visual means. • Divergent design ideas are produced that explore challenging, creative, or unusual alternatives. 	<ul style="list-style-type: none"> • Visual communication techniques are used effectively to generate ideas to show design qualities with clarity and refined detailing. • Divergent design ideas are produced that are explored and extended.

Overall level of attainment for 91337

Underlined aspects were used in making judgements.

A diagonal line indicates that a specific aspect was either not in evidence or was not shown in enough evidence to reach the appropriate level.