

Level 3 91627 (3.30)

NCEA Design and Visual Communication (DVC) 2018

Authenticity Declaration

CANDIDATE

This work presented for assessment is my own. I have included references to all external sources.

Tick this box if you do NOT give permission for NZQA to use this work as an exemplar.

Signature:

Date:

AS 91627 (3.30): Initiate design ideas through exploration (4 credits)

Achievement	Achievement with Merit	Achievement with Excellence
Initiate design ideas through exploration.	Initiate design ideas through insightful exploration.	Initiate design ideas through extensive exploration.
<ul style="list-style-type: none"> Use starting experiences and visual communication strategies to explore alternatives and variations to expand design thinking. Ideas are re-generated from alternatives and variations which lead towards design ideas. 	<ul style="list-style-type: none"> Use visual communication strategies and design thinking to analyse and re-interpret design ideas. An emerging train of thought is identified and informs further design ideas. 	<ul style="list-style-type: none"> Use visual communication strategies and design thinking to extend and transform design ideas.

Overall level of attainment for 91627

Underlined aspects were used in making judgements.

A diagonal line indicates that a specific aspect was either not in evidence or was not shown in enough evidence to reach the appropriate level.