

Assessment Schedule – 2019

Media Studies: Demonstrate understanding of characteristics of a media genre (90992)

Evidence

Note: The candidate has either identified the question responded to: 1, 2, 3, or 4; or made their selection evident in the answer.

Achievement	Achievement with Merit	Achievement with Excellence
<p>Describes TWO significant characteristics of a media genre.</p> <p>Characteristics of a genre might be:</p> <ul style="list-style-type: none"> • coming of age films – conflict between teen(s) and adult, journey motif • sitcoms – stock character of ‘the fish out of water’, the running joke • breakfast radio – ‘DJ team’, competition giveaways • teen magazines – celebrity profiles, advice column. <p>Supporting evidence from at least TWO media texts is given for EACH characteristic.</p>	<p>Explains how and/or why TWO significant characteristics are used in a media genre.</p> <p>Supporting evidence from at least TWO media texts and/or evidence from other sources is given for EACH characteristic.</p>	<p>Examines an implication of the use of characteristics in a media genre.</p> <p>An implication could include any of the following:</p> <ul style="list-style-type: none"> • popularity • profit • representation • changing / mixing of the genre • audience / fans • any other likely consequence or effect. <p>Supporting evidence from at least TWO media texts and/or evidence from other sources is given for EACH characteristic.</p>

A3	A4	M5	M6	E7	E8
<p>Describes TWO characteristics in some detail.</p> <p>Shows understanding of the characteristics of the chosen media genre.</p> <p>Provides sufficient relevant evidence.</p>	<p>Describes TWO characteristics in consistent detail.</p> <p>Shows understanding of the characteristics of the chosen media genre.</p> <p>May attempt to give reasons for their use in the genre, but these are generalised or broad.</p> <p>Provides sufficient relevant evidence.</p>	<p>Explains TWO characteristics in some detail.</p> <p>Shows a sound understanding of the characteristics of the chosen media genre.</p> <p>Gives some reasoned explanation for their use in the genre.</p> <p>Provides detailed and relevant evidence.</p>	<p>Explains TWO characteristics in consistent detail.</p> <p>Shows a sound understanding of the characteristics of the chosen media genre.</p> <p>Gives reasoned explanation for their use in the genre.</p> <p>Provides detailed and relevant evidence.</p>	<p>Explains an effect of TWO characteristics.</p> <p>Likely consequence or conclusion drawn from evidence is valid.</p> <p>Shows convincing understanding of the characteristics of the chosen media genre.</p> <p>Reasons given for their use are thoughtful.</p> <p>Provides detailed and judicious evidence.</p>	<p>Explains an effect of TWO characteristics in consistent detail.</p> <p>Likely consequence or conclusion drawn from evidence is valid, and, at times, insightful.</p> <p>Shows convincing understanding of the characteristics of the chosen media genre.</p> <p>Reasons given for their use are insightful.</p> <p>Provides detailed and judicious evidence.</p>

N0 = No response; no relevant evidence.

N1 = Partially describes TWO characteristics; shows little understanding of the characteristics of the chosen media genre.

N2 = Describes TWO characteristics; shows some understanding of the characteristics of the chosen media genre.

Cut Scores

Not Achieved	Achievement	Achievement with Merit	Achievement with Excellence
0 – 2	3 – 4	5 – 6	7 – 8