

## Assessment Schedule – 2019

### Social Studies: Demonstrate understanding of how ideologies shape society (91598)

#### Assessment Criteria

Achievement	Achievement with Merit	Achievement with Excellence
<p><i>Demonstrate understanding</i> involves using <b>social studies concepts</b> and giving <b>specific evidence</b> to describe:</p> <ul style="list-style-type: none"> <li>ideologies within a specific society</li> <li>change(s) shaped by these ideologies and through social processes</li> <li>the points of view, values, and perspectives of different individuals and / or groups in relation to the change(s).</li> </ul>	<p><i>Demonstrate in-depth understanding</i> involves:</p> <ul style="list-style-type: none"> <li>explaining how and / or why these ideologies have shaped the society.</li> </ul>	<p><i>Demonstrate comprehensive understanding</i> involves:</p> <ul style="list-style-type: none"> <li>evaluating the extent to which the ideologies have shaped society.</li> </ul>

#### Evidence

A3	A4	M5	M6	E7	E8
<p>Gives a limited, imbalanced, or partial description of TWO ideologies that have influenced body image in New Zealand society, by including:</p> <ul style="list-style-type: none"> <li>change(s) influenced by these ideologies (may include change(s) through social processes)</li> <li>at least ONE point of view, with associated values and perspectives of the individuals / groups involved.</li> </ul> <p>Includes some specific evidence from the resource booklet, and uses social studies concepts.</p>	<p>Describes TWO ideologies that have influenced body image in New Zealand society, by including:</p> <ul style="list-style-type: none"> <li>changes influenced by these ideologies (may include changes through social processes)</li> <li>at least TWO differing points of view, with associated values and perspectives of the individuals / groups involved, in relation to the changes.</li> </ul> <p>Includes specific evidence from the resource booklet, and uses social studies concepts.</p>	<p>Gives a partial or limited explanation of how and / or why the ideologies involved have influenced body image in New Zealand society, by including the differing points of view, values and perspectives of the individuals / groups involved.</p> <p>Includes some specific and relevant evidence from the resource booklet, and uses social studies concepts.</p>	<p>Explains how and / or why the ideologies have influenced body image in New Zealand society, by including the differing points of view, values and perspectives of the individuals / groups involved.</p> <p>Includes specific and relevant evidence from the resource booklet, and uses social studies concepts.</p>	<p>Gives a partial or limited evaluation of which ideology has influenced body image in New Zealand society the most and why.</p> <p>Includes some specific and relevant evidence from the resource booklet consistently, and uses social studies concepts.</p>	<p>Evaluates comprehensively which ideology has influenced body image in New Zealand society the most and why.</p> <p>Includes specific and relevant evidence from the resource booklet consistently, and uses social studies concepts.</p>

See **Appendix** for sample evidence.

**N0** = No response; no relevant evidence.

**N1** = Attempts a relevant response for an aspect(s) of the task (may be a sentence or two).

**N2** = Attempts to describe how an ideology has influenced body image in New Zealand society.

#### Cut Scores

Not Achieved	Achievement	Achievement with Merit	Achievement with Excellence
0 – 2	3 – 4	5 – 6	7 – 8

## Appendix – Sample Evidence

<b>Task</b> Explains <i>how and/or why</i> TWO ideologies have influenced body image in New Zealand society. Outlines which ideology has influenced body image the most and why. Includes the points of view, values and perspectives of the different individuals / groups involved.		
<b>Expected Coverage (not limited to these examples)</b>		
<b>Achievement</b>	<b>Achievement with Merit</b>	<b>Achievement with Excellence</b>
<p>Consumerism is a preoccupation with, and a favouring of, buying things. In terms of body image, consumerism has changed the way we look at our bodies.</p> <p>The rise of steroid use in New Zealand has been enormous as men in particular buy products to enhance their physicality to gain a better physique, and there is concern amongst doctors. Dr Emma Lawrey points out that the increasing usage of steroids is not among elite athletes but “typical guys in their 20s” that see their body as something flawed – a work in progress that can be altered – via steroid use and weight training.</p> <p>This view suggests an anti-consumerist ideology, as Dr Lawrey is concerned about influencers convincing people via social media to buy products to get “the perfect body,” which only makes people feel more inadequate. She is also expressing a medical professional’s ideology as she sees the rise in heart failure, infertility, and strokes amongst this group of people and is concerned that their steroid use will affect them badly in the long term.</p>	<p>Steroid consumption reflects the link between consumerism and body image. The act of buying these drugs allows the user a body image that superficially sidesteps issues around perceptions of insecurity or inadequacy they may have.</p>	<p>Consumerism normalises the idea that our bodies are something that we are constantly doing up.</p> <p>The increasing consumption of steroids in suburban gyms in New Zealand is an illustration that much of what we spend in New Zealand is aimed at improving the way we look, e.g. clothes, food, exercise. Such consumption reinforces the “unreasonable idea” that people can achieve something that exists purely digitally.</p>