

Assessment Schedule – 2020

Media Studies: Demonstrate understanding of an aspect of a media genre (91251)

Evidence

Note: The candidate has either identified the statement responded to: 1, 2, 3, or 4; or made their selection evident in the answer.

Achievement	Achievement with Merit	Achievement with Excellence
<p>Identifies a specific media genre (a group of media texts categorised through their commonly shared features). Examples of genres include, but are not limited to:</p> <ul style="list-style-type: none"> • teenage magazines (print) • western movies (film) • documentaries (film or television) • soaps (television) • breakfast shows (radio) • social networking sites (Internet). <p>Demonstrates understanding by using a chosen statement to describe a specific aspect of a chosen media genre.</p> <p>Description is supported by evidence from at least TWO media texts within the genre, and / or other sources.</p>	<p>Provides a detailed explanation of the aspect of the media genre, i.e. how and / or why the aspect has an impact on the media genre, by responding to the chosen statement, e.g.:</p> <ul style="list-style-type: none"> • how and/or why changes (e.g. development of sub-genre, changes in the use of features) in the media genre have occurred • how and/or why audience expectations and/or response to the media genre exist, or have developed • how and/or why commercial considerations influence the media genre. <p>Explanation is supported by evidence from at least TWO media texts within the genre, and other sources.</p> <p><i>Note: If the explanation is integrated within the description, then the examples used can count as evidence for BOTH the description and explanation, i.e. the candidate does not need to include evidence of additional texts to achieve Merit.</i></p>	<p>Examines the likely implication(s) of the aspect and draws a conclusion(s) based on the evidence. The examination can be stated as:</p> <ul style="list-style-type: none"> • a broad generalisation, providing it is drawing a conclusion about an earlier explanation that is well supported by detail and evidence • a detailed comparison with other genres or media forms, with new evidence • a conclusion that shows insight or understanding of the complexities within the aspect, with detail and evidence. <p>The implication(s) could be about such things as the effect of the aspect on the genre itself, media audiences, other media, and / or wider society, or other issues relevant to the genre, aspect, and the statement chosen.</p> <p>Examination is supported by evidence from at least TWO media texts within the genre, and other relevant sources.</p>

A3	A4	M5	M6	E7	E8
<p>Describes an aspect of the media genre, with supporting detail from TWO texts, but the description may be limited. <i>OR:</i> Provides sufficient evidence to support description from at least TWO texts within the genre.</p> <p>Provides some response to the chosen statement throughout most of the essay.</p>	<p>Describes, in detail, an aspect of the media genre, with supporting evidence from TWO or more texts within the genre.</p> <p>Responds to the chosen statement throughout the essay.</p>	<p>Explains how and / or why an aspect of the media genre has an impact on the genre, with supporting evidence from TWO or more texts within the genre.</p> <p>Explanation in part may be weak, but is supported by detailed evidence.</p> <p>Responds to the chosen statement by analysing the influences on or the consequences of an aspect of the genre throughout most of the essay.</p>	<p>Explains, in detail, an aspect of the media genre and its impact on the genre, with supporting evidence from TWO or more relevant texts.</p> <p>Attempts some discussion of an implication of the aspect but this is limited or generalised and unsupported by relevant evidence.</p> <p>Responds to the chosen statement by analysing the influences on or the consequences of an aspect of the genre throughout the essay.</p>	<p>Examines the implication(s) of an aspect of the media genre and draws a conclusion(s), supported by judicious evidence.</p> <p>Responds critically to the chosen statement by analysing the influences on or the consequences of an aspect of the genre throughout most of the essay.</p>	<p>Examines the implication(s) of an aspect of the media genre and draws conclusions, supported by insightful evidence.</p> <p>The examination integrates specific examples and / or evidence, or realises the complexities of the aspect.</p> <p>Responds critically to the chosen statement by analysing the influences on or the consequences of an aspect of the genre throughout the essay.</p>
<p>N0 = No response; no relevant evidence. N1 = Shows no understanding of an aspect of the media genre; <i>OR</i> genre not apparent; <i>OR</i> specific examples from texts are lacking. N2 = Provides a limited description of an aspect of the media genre, but the description is limited; <i>OR</i> provides some evidence, but not enough to support the description.</p>					

Cut Scores

Not Achieved	Achievement	Achievement with Merit	Achievement with Excellence
0 – 2	3 – 4	5 – 6	7 – 8