

Assessment Schedule – 2020

Media Studies: Demonstrate understanding of a relationship between a media genre and society (91493)

Evidence

Note: The candidate has either identified the statement they intend to respond to: 1, 2, 3, or 4; or made their selection evident in the answer.

Achievement	Achievement with Merit	Achievement with Excellence
<p>For the chosen statement, the candidate:</p> <ul style="list-style-type: none"> • explains a relationship between a media genre and society • responds to the chosen statement through most of the essay • includes relevant, specific supporting detail from media text(s) and other sources. 	<ul style="list-style-type: none"> • analyses a relationship between a media genre and society by explaining its impact on the chosen media genre and / or society • responds to the chosen statement throughout the essay • includes relevant, specific supporting detail from media text(s) and other sources, consistently supporting their analysis. 	<ul style="list-style-type: none"> • makes a judgement or evaluates the impact of a relationship between the chosen media genre and society on the genre and / or society • integrates the chosen statement throughout the essay into a coherent response • constructs an argument from textual evidence and discussion of the relationship covered, i.e. more than just a concluding statement • draws conclusions about the wider significance for the chosen media genre and / or society by including relevant, specific supporting detail from media text(s) and other sources relevant to the chosen genre throughout, consistently supporting their evaluation. <p><i>Evidence of perceptive understanding may come from:</i></p> <ul style="list-style-type: none"> • the depth of the candidate’s analysis • the candidate’s response to their chosen statement • the strength of the candidate’s conclusion.

A3	A4	M5	M6	E7	E8
<p>Provides an explanation of the relationship between the chosen media genre and society.</p> <p>Provides some response to the chosen statement through the essay.</p> <p>Uses relevant, specific supporting detail from media text(s) and other sources.</p>	<p>Provides a detailed explanation of the relationship between the chosen media genre and society.</p> <p>Provides some response to the chosen statement through the essay.</p> <p>Uses relevant, specific supporting detail from media text(s) and other sources.</p>	<p>Analyses a relationship between the chosen media genre and society by explaining its impact on the genre and / or society.</p> <p>Responds to the chosen statement throughout the essay.</p> <p>Uses relevant, specific supporting detail from media text(s) and other sources.</p>	<p>Analyses a relationship between the chosen media genre and society by clearly explaining its impact on the genre and / or society.</p> <p>Responds to the chosen statement throughout the essay.</p> <p>Uses relevant, specific supporting detail from media text(s) and other sources.</p>	<p>Evaluates the impact of a relationship between the chosen media genre and society on the genre and / or society by drawing valid conclusions about the wider significance of the relationship between the media genre and society.</p> <p>Integrates the chosen statement throughout the essay.</p> <p>Uses relevant, specific supporting detail from media text(s) and other sources that clearly supports the discussion.</p>	<p>Evaluates the impact of a relationship between the chosen media genre and society on the genre and / or society by drawing insightful and convincing conclusions about the wider significance of the relationship between the media genre and society.</p> <p>Integrates the chosen statement throughout the essay.</p> <p>Uses relevant, specific supporting detail from media text(s) and other sources that clearly and consistently supports the discussion.</p>

N0 = No response; no relevant evidence.

N1 = Provides no explanation of the relationship between the chosen media genre and society; uses minimal evidence.

N2 = Provides some explanation of the relationship between the chosen media genre and society; uses minimal evidence.

Cut Scores

Not Achieved	Achievement	Achievement with Merit	Achievement with Excellence
0 – 2	3 – 4	5 – 6	7 – 8