

Assessment Schedule – 2021

Social Studies: Demonstrate understanding of how ideologies shape society (91598)

Assessment Criteria

Achievement	Achievement with Merit	Achievement with Excellence
<p><i>Demonstrate understanding</i> involves using social studies concepts and giving specific evidence to describe:</p> <ul style="list-style-type: none"> ideologies within a specific society change(s) shaped by these ideologies and through social processes the points of view, values, and perspectives of different individuals and / or groups in relation to the change(s). 	<p><i>Demonstrate in-depth understanding</i> involves:</p> <ul style="list-style-type: none"> explaining how and / or why these ideologies have shaped the society. 	<p><i>Demonstrate comprehensive understanding</i> involves:</p> <ul style="list-style-type: none"> evaluating the extent to which the ideologies have shaped society.

Evidence

A3	A4	M5	M6	E7	E8
<p>Gives a limited, imbalanced, or partial description of TWO credible ideologies that have influenced freedom of speech in society, by including:</p> <ul style="list-style-type: none"> change(s) influenced by these ideologies and social processes points of view, with associated values and perspectives of the individuals / groups involved. <p>Includes some specific evidence from the resources and uses social studies concepts.</p>	<p>Describes TWO credible ideologies that have influenced freedom of speech in society, as well as:</p> <ul style="list-style-type: none"> changes influenced by these ideologies and social processes at least TWO differing points of view, with associated values and perspectives of the individuals / groups involved, in relation to the changes. <p>Includes specific evidence from the resources and uses social studies concepts.</p>	<p>Gives a partial or limited explanation of how and / or why the ideologies involved have influenced freedom of speech in society, by including the differing points of view, values, and perspectives of the individuals / groups involved.</p> <p>Includes some specific and relevant evidence from the resources and uses social studies concepts.</p>	<p>Explains how and / or why the ideologies have influenced freedom of speech in society, by including the differing points of view, values, and perspectives of the individuals / groups involved.</p> <p>Includes specific and relevant evidence from the resources and uses social studies concepts.</p>	<p>Gives a partial or limited evaluation of which ideology has influenced freedom of speech in society the most and why.</p> <p>Includes some specific and relevant evidence from the resources consistently and uses social studies concepts.</p>	<p>Evaluates comprehensively which ideology has influenced freedom of speech in society the most and why.</p> <p>Includes specific and relevant evidence from the resources consistently and uses social studies concepts.</p>
<p>See Appendix for sample evidence.</p>					
<p>N0 = No response; no relevant evidence. N1 = Attempts a relevant response for an aspect(s) of the task (may be a sentence or two). N2 = Attempts to describe how an ideology has influenced technology in society.</p>					

Cut Scores

Not Achieved	Achievement	Achievement with Merit	Achievement with Excellence
0 – 2	3 – 4	5 – 6	7 – 8

Appendix – Sample Evidence

<p>Task</p> <p>Explains <i>how and / or why</i> TWO ideologies have influenced freedom of speech in society. Outlines which ideology has had the greatest influence on freedom of speech and why. Includes the points of view, values and perspectives of the different individuals / groups involved.</p>		
<p>Expected Coverage (not limited to these examples)</p>		
<p>Achievement</p>	<p>Achievement with Merit</p>	<p>Achievement with Excellence</p>
<p>In January of 2021, the social media company Twitter decided to permanently suspend Donald Trump’s personal account, citing “his repeated violations of the company’s rules and risks, including the ‘further incitement of violence.’”</p> <p>This action was a consequence of pro-Trump supporters rioting in Washington and taking over government buildings, specifically the Capitol, as a means of reinstating Trump as US President. Via his Twitter handle, Trump had argued both the process and the result of the 2020 US election were fraudulent.</p> <p>In this situation, it can be argued that by banning Trump, Twitter demonstrated a social responsibility ideology. Such a world view involved the company acting in a manner that benefits society, not just their shareholders. This was a good indicator that Twitter was prepared to shift their business practice, not just to collect profit, but to take an active role in maintaining democratic norms.</p> <p>As US Senator Richard Blumenthal tweeted, “no private company is obligated to provide a megaphone for malicious campaigns to incite violence.” He believed tech companies should act on their democratic values and stop Trump’s tweets that were not backed up by credible sources.</p> <p>However, acting on social responsibility ideology can also be problematic, as argued by journalist Mathew Ingram. In his opinion, how “hands-off” social media companies need to be is like “predicting the weather”. Ingram believes before cautioning against social media companies taking a hands-off approach, a middle ground has to be found and exactly where that</p>	<p>Greg Bensinger, a member of the editorial board of the <i>New York Times</i>, argued that Twitter’s actions in banning Trump show a social responsibility ideology. He stated: “There is a greater calling than profits, and Mr Zuckerberg and Twitter’s CEO, Jack Dorsey, must play a fundamental role in restoring truth and decency to our democracy and democracies around the world.”</p> <p>Bensinger argued that tech companies can show social responsibility in the form of “more direct human involvement in the moderation of high-profile accounts; more prominent warning labels; software that can delay posts so that they can be reviewed before going out to the masses, especially during moments of high tension; and a far greater willingness to suspend or even completely block dangerous accounts like Mr Trump’s.”</p>	<p>It is important to put Twitter’s actions into the context of current US society. As <i>The Conversation</i> argued, Trump “wanted free rein to lie to the American people regarding vital matters of public concern without any restraints whatsoever, including fact checking.” In this context then, Trump behaved like an authoritarian, and Twitter banning his personal account showed social responsibility to be an effective form of opposition (within a capitalist society).</p> <p>As Trump has had difficulty resuming his online presence since leaving office, it can be argued that social responsibility – as an ideology – has had a greater effect on shaping free speech.</p>

<p>lies is debatable. Ingram's point of view raises questions about the consistency of the social responsibility world view – if it results in ongoing debate about what that world view looks like in practice.</p>		
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