

Assessment Schedule – 2022

Social Studies: Demonstrate understanding of how ideologies shape society (91598)

Assessment Criteria

Achievement	Achievement with Merit	Achievement with Excellence
<p><i>Demonstrate understanding</i> involves using social studies concepts and giving specific evidence to describe:</p> <ul style="list-style-type: none"> ideologies within a specific society change(s) shaped by these ideologies and through social processes the points of view, values, and perspectives of different individuals and / or groups in relation to the change(s). 	<p><i>Demonstrate in-depth understanding</i> involves:</p> <ul style="list-style-type: none"> explaining how and / or why these ideologies have shaped the society. 	<p><i>Demonstrate comprehensive understanding</i> involves:</p> <ul style="list-style-type: none"> evaluating the extent to which the ideologies have shaped society.

Evidence

A3	A4	M5	M6	E7	E8
<p>Gives a limited, imbalanced, or partial description of TWO ideologies that have influenced the future of food in society, by including:</p> <ul style="list-style-type: none"> change(s) influenced by these ideologies and social processes points of view, with associated values and perspectives of the individuals / groups involved. <p>Includes some specific evidence from the resources and uses social studies concepts.</p>	<p>Describes TWO ideologies that have influenced the future of food in society, as well as:</p> <ul style="list-style-type: none"> changes influenced by these ideologies and social processes at least TWO differing points of view, with associated values and perspectives of the individuals / groups involved, in relation to the changes. <p>Includes specific evidence from the resources and uses social studies concepts.</p>	<p>Gives a partial or limited explanation of how and / or why the ideologies involved have influenced the future of food in society, by including the differing points of view, values, and perspectives of the individuals / groups involved.</p> <p>Includes specific and relevant evidence from the resources and uses social studies concepts.</p>	<p>Explains how and / or why the ideologies have influenced the future of food in society, by including the differing points of view, values, and perspectives of the individuals / groups involved.</p> <p>Includes specific and relevant evidence from the resources and uses social studies concepts.</p>	<p>Gives a partial or limited evaluation of which ideology has influenced the future of food in society the most and why.</p> <p>Includes specific and relevant evidence from the resources consistently and uses social studies concepts.</p>	<p>Evaluates comprehensively which ideology has influenced the future of food in society the most and why.</p> <p>Includes specific and relevant evidence from the resources consistently and uses social studies concepts.</p>

See **Appendix** for sample evidence.

N0 = No response; no relevant evidence.

N1 = Attempts a relevant response for an aspect(s) of the task (may be a sentence or two).

N2 = Attempts to describe how an ideology has influenced technology in society.

Cut Scores

Not Achieved	Achievement	Achievement with Merit	Achievement with Excellence
0 – 2	3 – 4	5 – 6	7 – 8

Appendix – Sample Evidence

<p>Task</p> <p>Explains <i>how and / or why</i> TWO ideologies have influenced the future of food in society. Which ideology has influenced the future of food in society the most and why. Includes the points of view, values, and perspectives of the different individuals / groups involved and at least ONE social process.</p>		
<p>Expected Coverage (not limited to these examples)</p>		
<p>Achievement</p>	<p>Achievement with Merit</p>	<p>Achievement with Excellence</p>
<p>As Resource D points out, January is often a time when people give new diets a go. One of the diets that gets the biggest uptake at this time of year is veganism.</p> <p>Veganism is a philosophy and way of living which seeks to exclude – as far as is possible and practicable – all forms of exploitation of, and cruelty to, animals for food, clothing, or any other purpose; and by extension, promotes the development and use of animal-free alternatives for the benefit of animals, humans, and the environment.</p> <p>This ideology has been promoted by the organisers of Veganuary, who challenge people to sign up to adopt a vegan diet for the 31 days of January.</p> <p>Veganuary’s Toni Vernelli said that 20 years ago if people said they were vegan, others would think it was a “weird thing to do” or “quite extreme”. “Now the first thing people say is ‘oh, I’m really cutting back on my meat and dairy consumption,’ and nine times out of 10 the reason is the environment.”</p> <p>Vernelli’s point of view reflects that veganism is a way of living seen by many as making a connection between reducing, or even better, eliminating meat consumption with positive outcomes for the environment.</p> <p>Such a connection exemplifies the notion that an individual’s belief in veganism is a way of changing society through norms, which are an individual putting their values into practice.</p>	<p>Veganism, via Veganuary, shapes the future of food in society when considering the charity’s 2021 research, which reports 82% of participants had continued to drastically reduce their meat consumption six months after the event. Therefore, participation in the event leads to an ongoing uptake of veganism, with long-term changes in the participants’ behaviour.</p> <p>Associated with this is the realisation that going vegan is not as difficult as it once was with more and more products on offer.</p> <p>Investors are pouring billions into alt-meat and alt-dairy brands, such as Beyond Meat, mentioned in Resource C. This growing vegan market – enhanced by events such as Veganuary – is evidence of capitalism in action, i.e. the development of stable markets for vegan productions has resulted in entrepreneurs being more likely to invest in the production of vegan products.</p>	<p>One of the big names taking part in the 2022 Veganuary “workplace challenge” was Volkswagen UK, and the director of Commercial Vehicles, Cian O’Brien, connects veganism to sustainability in a “broader” sense. He believes participation in the challenge is “the opportunity to make a personal contribution through changing our habits”.</p> <p>Veganuary’s Toni Vernelli takes it much further, arguing that “ ... veganism cuts across all demographics. It isn’t a left-wing or right-wing thing, or a class thing. We’ve got participants and businesses across the whole spectrum” – something that is certainly likely to influence the future of food in society.</p>