Assessment Schedule - 2024

Media Studies: Demonstrate understanding of a relationship between a media genre and society (91493)

Assessment Criteria

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding involves explaining a relationship between a media genre and society.	Demonstrate in-depth understanding involves analysing a relationship between a media genre and society by explaining its impact on the genre and / or society.	Demonstrate perceptive understanding involves evaluating the impact of a relationship between a media genre and society on the genre and / or society.
	An impact may be social, cultural, political, historical, economic, technological, or ideological.	

Cut Scores

Not Achieved	Achievement	Achievement with Merit	Achievement with Excellence	
0–2	3–4	5–6	7–8	

Evidence

Note: The candidate has either identified the statement they intend to respond to: 1, 2, 3, 4, or 5; or made their selection evident in the answer. Points cited below as evidence are indicative and not exclusive.

N1	N2	А3	A4	M5	М6	E7	E8
Attempts to demonstrate an understanding of the relationship between a genre and society.	Shows some limited understanding of the relationship between a genre and society.	Shows some understanding of the relationship between a genre and society.	Shows a solid understanding of the relationship between a genre and society.	Shows a reasoned understanding of the relationship between a genre and society.	Shows an in-depth understanding of the relationship between a genre and society.	Shows a perceptive understanding of the genre and society by drawing conclusions about the wider significance of the relationship.	Shows a perceptive and engaging understanding of the genre and society by drawing convincing conclusions about the wider significance of the relationship.
				Explains the impact on the chosen genre and / or society.	Explains in detail the impact on the chosen genre and / or society and attempts some evaluation.	Evaluates the impact on the chosen genre and / or society (may include discussion of the extent of the impact of the relationship).	convincingly the impact on the chosen genre and / or society (may include discussion of the wider significance and / or complexities of the relationship).
evidence relevant to	Includes some evidence relevant to the discussion.	Uses some detailed evidence from a range of media texts to support the discussion.	Uses detailed evidence from a range of media texts to support the discussion.	Focuses on the genre, using some detailed evidence from a range of media texts to support the discussion.	Focuses on the genre, using detailed evidence from a range of media texts to support the discussion.	Focuses on the genre, using some relevant, insightful detail from a range of primary and secondary sources, such as articles, media criticism, and / or theory, to clearly support the discussion.	Focuses on the genre, using relevant, insightful detail from a range of primary and secondary sources, such as articles, media criticism, and / or theory, to clearly support the discussion.
		Addresses the chosen statement some of the time (may be only in the introduction and the conclusion).	Addresses the chosen statement generally throughout the response.	Addresses the chosen statement throughout the response.	Addresses the chosen statement throughout most of the response, with some nuance.	Interrogates the chosen statement generally throughout the response, with nuance.	Interrogates the chosen statement throughout the response, with nuance.

N0 = No response; no relevant evidence.