

Assessment Schedule – 2024

Commerce: Demonstrate understanding of how interdependent financial relationships are affected by an event (92030)

Assessment criteria

| Achievement | Achievement with Merit | Achievement with Excellence |
|--|--|---|
| <p><i>Demonstrates understanding of how interdependent financial relationships are affected by an event by describing:</i></p> <ul style="list-style-type: none"> • direct effects of the social media campaign • interdependent financial relationships in the scenario provided. | <p><i>Examines how interdependent financial relationships are affected by an event by explaining:</i></p> <ul style="list-style-type: none"> • how and why the social media campaign has flow-on effects on the interdependent financial relationships. | <p><i>Evaluates how interdependent financial relationships are affected by an event by analysing:</i></p> <ul style="list-style-type: none"> • the impacts of possible decisions on interdependent relationships because of the social media campaign and its flow-on effects. |

Sample evidence

| Question ONE | Evidence |
|--------------|---|
| (a)(i) | The <i>Delectable Donuts</i> store relies on the whānau for labour to make donuts and to manage the business, allowing the <i>Delectable Donuts</i> store to sell products and earn revenue. The whānau relies on the <i>Delectable Donuts</i> store to pay them wages for the labour the whānau provides so that they can purchase goods and services. |
| (ii) | The <i>Delectable Donuts</i> store relies on the suppliers to provide the essential ingredients to produce their donuts, which they sell to earn revenue and make a profit. The suppliers rely on the <i>Delectable Donuts</i> store to purchase their products to earn revenue and to make a profit. |
| (iii) | The suppliers rely on the local bank to provide financial services, such as loans and bank accounts, so they can continue to operate. The local bank relies on the suppliers for deposits, interest payments on loans, and payments for financial services. |
| (b) | The successful social media campaign will lead to increased sales and increased profits for the <i>Delectable Donuts</i> store. The campaign will lead to an increased awareness of their business, and a greater exposure of the products that the <i>Delectable Donuts</i> store sells. |
| (c)(i) | A flow-on effect of the social media campaign is that there will be more cash deposits into the bank from the <i>Delectable Donuts</i> store's increased sales. This allows the bank to provide more financial services, such as increasing the number of loans, and increasing their banking advice and support to the local community and businesses. Additional loans taken out by local businesses increase the bank's revenue from the increase in interest fees received. |
| (ii) | The impact on the interdependent financial relationship between other local business and the bank is that the bank can provide more loans to the local businesses in the community, resulting in the bank earning more income from the increased interest payments. The businesses can have access to more finance, which they can use to expand their businesses, leading to an increase in revenue and profits. |
| (d)(i) | A flow-on effect from the social media campaign on the other bakery is that there could be a decrease in sales revenue and profits as customers choose to buy their products from the <i>Delectable Donuts</i> store. |
| (ii) | The impact on the interdependent financial relationship between the other bakery and the suppliers is that the other bakery has reduced sales leading to a decrease in their purchases of ingredients and packaging from the suppliers. This would lead to a decrease in revenue and profits for the suppliers. |

| | |
|--------|---|
| (e)(i) | A positive consequence of the tax on unhealthy food is that healthy food will become relatively cheaper for consumers to purchase, which will increase the sales and profits of the health food shops in the community. This means the health food shops will need to pay more company tax to the Government, meaning that the Government will have increased revenue, which they can use to pay for additional subsidies and spending for businesses like the health food shops, which aligns with their healthy eating campaign. |
| (ii) | A negative consequence of the tax on unhealthy food is that the <i>Delectable Donuts</i> store will have a decrease in sales and profits as the cost of donuts will increase, meaning that customers will purchase less of them. The <i>Delectable Donuts</i> store will have less money to deposit in the local bank. This means the bank will not be able to provide as many financial services, including loans, to organisations such as the <i>Delectable Donuts</i> store, so the banks will be receiving less interest, reducing their potential profit. |
| (f)(i) | A positive consequence of the local primary school using the <i>Delectable Donuts</i> fundraising programme is that it will raise enough money to purchase the sun umbrellas. The <i>Delectable Donuts</i> store will receive an increase in sales from selling their products to the primary school. The school will then sell the donuts to earn revenue, which they can use to purchase the sun umbrellas for the school. |
| (ii) | A negative consequence of the local primary school using the <i>Delectable Donuts</i> fundraising programme is that other bakery will have a decrease in sales and profits as the community are buying more donuts from the <i>Delectable Donuts</i> store to support the primary school. This will mean the other store will need to purchase fewer supplies from their suppliers as the store will not require as many supplies. This means that the suppliers' revenue will decrease as they are selling fewer supplies to the other bakery. |

| N1 | N2 | A3 | A4 | M5 | M6 | E7 | E8 |
|---|--|----------------------------------|--|----------------------------|----------------------------|--|---|
| Very little Achievement level evidence. | Some Achievement level evidence, partial explanations. | Most Achievement level evidence. | Nearly all Achievement level evidence. | Some Merit level evidence. | Most Merit level evidence. | Excellence level evidence. One part may be weaker. | All points covered at Excellence level. |

N0 = No response; no relevant evidence.

Cut scores

| Not Achieved | Achievement | Achievement with Merit | Achievement with Excellence |
|--------------|-------------|------------------------|-----------------------------|
| 0–2 | 3–4 | 5–6 | 7–8 |