

Assessment Schedule – 2025

Media Studies: Demonstrate understanding of an aspect of a media genre (91251)

Assessment Criteria

Achievement	Achievement with Merit	Achievement with Excellence
<p><i>Demonstrate understanding</i> involves identifying and describing an aspect of a specific media genre using detailed supporting evidence from a range of media texts within the genre, and / or other sources.</p> <p>Examples of genres include, but are not limited to:</p> <ul style="list-style-type: none"> • teenage magazines (print) • western movies (film) • documentaries (film or television) • soaps (television) • breakfast shows (radio) • social networking sites (internet). 	<p><i>Demonstrate in-depth understanding</i> involves giving reasoned explanations of an aspect of a specific media genre.</p> <p>A <i>reasoned explanation</i> involves a logical argument of how and / or why the aspect has an impact on the media genre, by responding to the chosen statement, using specific supporting evidence from a range of media texts within the genre, and secondary sources.</p> <p><i>Note: The candidate does not need to include evidence of additional texts to achieve Merit if the explanation is integrated within the description.</i></p> <p>The explanation could cover such things as:</p> <ul style="list-style-type: none"> • how and / or why changes (e.g. development of sub-genre, changes in the use of features) in the media genre have occurred • how and / or why audience expectations and / or response to the media genre exist, or have developed • how and / or why commercial considerations influence the media genre. 	<p><i>Demonstrate critical understanding</i> involves examining the likely implications of an aspect of a specific media genre and drawing conclusions with supporting evidence from relevant secondary sources.</p> <p>The examination can be stated as:</p> <ul style="list-style-type: none"> • a broad generalisation, providing it is drawing a conclusion about an earlier explanation that is well supported by detail and evidence • a detailed comparison with other genres or media forms, with new evidence • a conclusion that shows insight or understanding of the complexities within the aspect, with detail and evidence.

Cut Scores

Not Achieved	Achievement	Achievement with Merit	Achievement with Excellence
0–2	3–4	5–6	7–8

Evidence

Note: The candidate has either identified the statement responded to: 1, 2, 3, 4, or 5; or made their selection evident in the essay. Points cited below as evidence are indicative and not exclusive.

A3	A4	M5	M6	E7	E8
<p>Describes an aspect of a media genre.</p> <p>Uses detail from at least TWO media texts within the genre to support the description (may contain factual inaccuracies or unacknowledged sources of evidence).</p> <p>Addresses the chosen statement throughout some of the essay.</p>	<p>Describes in detail an aspect of a media genre.</p> <p>Uses evidence from at least TWO media texts within the genre to support the description (may contain factual inaccuracies or unacknowledged sources of evidence).</p> <p>May attempt to explain how and / or why the aspect has an impact on the media genre.</p> <p>Addresses the chosen statement throughout most of the essay.</p>	<p>Explains how and / or why the aspect has an impact on the media genre.</p> <p>Focuses on the genre, using relevant evidence from a range of media texts within the genre, and / or other sources, such as reviews or critical media analysis, to support the discussion (may contain some factual inaccuracies).</p> <p>Addresses the chosen statement throughout the essay.</p>	<p>Explains in detail how and / or why the aspect has an impact on the media genre.</p> <p>Focuses on the genre, using detailed and relevant evidence from a range of media texts within the genre, and / or other sources, such as reviews or critical media analysis, to support the discussion.</p> <p>May attempt to examine an implication(s) of the aspect for the media genre.</p> <p>Addresses the chosen statement throughout the essay.</p>	<p>Examines the implication(s) of the aspect for the media genre and draws a conclusion. (The implication(s) could be about such things as the effect of the aspect on the genre itself, media audiences, other media, or other issues relevant to the genre, aspect, and the statement chosen.)</p> <p>Focuses on the genre, using some carefully selected evidence from secondary sources, such as articles, media criticism, statistics, quotes from media creators, or media theory, to support the discussion.</p> <p>Responds to the chosen statement throughout the essay, with some nuance.</p>	<p>Examines in detail the implication(s) of the aspect for the media genre and draws conclusions.</p> <p>Focuses on the genre, using carefully selected evidence from secondary sources, such as articles, media criticism, statistics, quotes from media creators, or media theory, to support the discussion.</p> <p>Shows an awareness of the complexities of the aspect for the media genre, media producers, or the audience.</p> <p>Responds to the chosen statement throughout the essay, with nuance.</p>

N0 = No response; no relevant evidence.

N1 = Shows limited understanding of an aspect of the media genre; *OR* genre not apparent; *OR* specific examples from texts are lacking.

N2 = Provides a limited description of an aspect of the media genre; *OR* does not address the chosen statement; *OR* provides some evidence, but not enough to support the description.