

# Assessment Specifications

## Level 2 Media Studies 2024

Published in December 2023

### General information

<b>Domain:</b>	Media Studies
<b>Assessment method:</b>	Examination
<b>Assessment medium:</b>	Online or printed paper
<b>Standards:</b>	91248, 91251

[Media Studies subject page](#)

[National secondary examinations timetable](#)

### Information relating to all achievement standards

Information in planning spaces will not be marked.

The assessment will be available to candidates in paper or digital format. Further information about digital external assessment can be found on the NZQA website.

[Digital external assessment](#)

### Specific information for individual achievement standards

<b>Standard:</b>	91248
<b>Domain:</b>	Media Studies
<b>Title:</b>	Demonstrate understanding of the relationship between a media product and its audience
<b>Version:</b>	3
<b>Number of credits:</b>	3

Candidates will select ONE from a range of statements about the relationship between a media product and its audience. Candidates will write an essay, responding consistently to their chosen statement throughout.

Candidates are encouraged to write a concise response of no more than 750–800 words (4–5 pages). Assessment will be based on the quality of the response rather than its length.

In addition to detailed evidence from their chosen media product, secondary sources from media theory, criticism, or articles can be used to support the candidate's own developed understanding.

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<b>Standard:</b>	91251
<b>Domain:</b>	Media Studies
<b>Title:</b>	Demonstrate understanding of an aspect of a media genre
<b>Version:</b>	5
<b>Number of credits:</b>	4

Candidates will select ONE from a range of statements about an aspect of a media genre. Candidates will write an essay, responding consistently to their chosen statement throughout.

Candidates are encouraged to write a concise response of no more than 750–800 words (4–5 pages). Assessment will be based on the quality of the response rather than its length.

In addition to detailed evidence from their chosen media genre, secondary sources from media theory, criticism, or articles can be used to support the candidate’s own developed understanding.