

Assessment Specifications

Level 2 Media Studies 2025

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General information

Domain:	Media Studies
Standards:	91248, 91251
Assessment method:	Examination, end of year
Assessment medium:	Online digital examination or printed paper

[Media Studies subject page](#)

[National secondary examinations timetable](#)

Information relating to all achievement standards

Information in planning spaces will not be marked.

Further information about digital external assessment can be found on the NZQA website.

[Digital external assessment](#)

Special assessment conditions

Refer to the NZQA website for further information:

[Aromatawai special assessment conditions](#)

Specific information for individual achievement standards

Standard:	91248
Title:	Demonstrate understanding of the relationship between a media product and its audience
Version:	3
Number of credits:	3

Candidates will select ONE from a range of statements about the relationship between a media product and its audience.

Candidates will write an essay, responding consistently to their chosen statement throughout.

Candidates are encouraged to write a concise response of no more than 750–800 words (4–5 pages). Assessment will be based on the quality of the response rather than its length.

In addition to detailed evidence from their chosen media product, secondary sources from media theory, criticism, or articles can be used to support the candidate's own developed understanding.

Standard:	91251
Title:	Demonstrate understanding of an aspect of a media genre
Version:	5
Number of credits:	4

Candidates will select ONE from a range of statements about an aspect of a media genre.

Candidates will write an essay, responding consistently to their chosen statement throughout.

Candidates are encouraged to write a concise response of no more than 750–800 words (4–5 pages). Assessment will be based on the quality of the response rather than its length.

In addition to detailed evidence from their chosen media genre, secondary sources from media theory, criticism, or articles can be used to support the candidate's own developed understanding.