

Qualification details

Qualification number/Te nama o te tohu mātauranga	2339		
English title/Taitara Ingarihi	New Zealand Diploma in Tourism Māori (Level 5)		
Māori title/Taitara Māori			
Version number/Te putanga	3	Qualification type/Te momo tohu	Diploma
Level/Te kaupae	5	Credits/Ngā whiwhinga	120
NZSCED/Whakaraupapa	080701 Management and Commerce>Tourism>Tourism Studies		
Qualification developer/Te kaihanga tohu	New Zealand Qualifications Authority		
Review Date /Te rā arotake	31/12/2024		

Outcome statement/Te tauāki ā-hua

<p>Strategic Purpose statement/ Te rautaki o te tohu</p> <p>The purpose of this qualification is to provide the Tourism industry with individuals who have applied skills and knowledge of te Ao Māori. The qualification is for staircasing people already working within a tourism context and/or who are seeking to progress their career within the Tourism industry at a supervisory to middle-management level.</p> <p>Graduates of this qualification will have the level of mātauranga Māori required to work independently and supervise others within the Tourism industry. They will also be able to explain and practice local tikanga in in a tourism context.</p>
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<p>Graduate Profile/Ngā hua o te tohu</p> <p>Graduates of this qualification will be able to:</p> <ul style="list-style-type: none"> - Apply an advanced knowledge of manaakitanga and cultural competence when engaging with people from other cultures. - Exercise kaitiakitanga to research; promote and maintain the integrity of mātauranga Māori in a tourism context. - Apply knowledge of rangatiratanga to support decision making and sustainability of Tourism businesses and operations. - Implement appropriate whanaungatanga relationships with other tourism business professionals to optimise manuhiri experiences - Apply workplace practices in a professionally, ethically, and culturally responsible manner, that expresses the values of te pono me te tika and meets legislative requirements.

Guiding Principles

Manaakitanga - Nāu te rourou, nāku te rourou, ka ora te manuhiri. This kaupapa acknowledges the responsibilities for hosting and the implications around guardianship of whenua, taonga, and tangata/ manuhiri. It requires tangata whenua, to deliver the very best - it demands excellence.

Kaitiakitanga - Whatu ngarongaro te tangata, toitū te whenua. This kaupapa refers to the skills, knowledge and cultural practices to protect, sustain and enhance taonga and all resources of Te Taiao may include whenua, maunga, moana, awa and roto. For the purpose of this qualification, the term Te Taiao. May include but is not limited to - marae, pā sites, wahi tapu, taonga tuku iho, taonga tūturu, cultural sites, flora, fauna and mātauranga.

Rangatiratanga- He uri whakaheke nō ngā kāwai rangatira This kaupapa refers to the knowledge, skills and expertise required to demonstrate leadership in a Tourism context. This includes knowledge of local kawa and tikanga and engagement with manuhiri.

Whanaungatanga - Ehara taku toa i te toa takitahi, ēngari he toa takitini. This kaupapa embraces the skills and strategies that relate to communications and being able to establish, maintain and enhance relationships, both internally and externally.

Pukengatanga - Ka tipu te whaihanga e hika! This kaupapa highlights the importance of: keeping engaged and up to date with industry practices, new knowledge and technologies.

Education Pathway/ Ngā huarahi mātauranga

Graduates who complete this qualification may undertake further study towards: * New Zealand Diploma in Tourism and Travel (Level 6) [Ref: 2207].

Employment, Cultural, Community Pathway/ Ko ngā huarahi ā-mahi, ā-ahurea, ā-whānau, ā-hapū, ā-iwi, ā-hapori anō hoki

Graduates of this qualification will have the transferable skills and knowledge to work in senior positions in the Tourism industry.

Roles that this qualification can lead to may include: * Tourism Operations Advisor. * Cultural Advisor and/or Ambassador. * Customer Service Consultant. * Iwi Tourism Consultant. * Business Development Coordinator. * Conference and Conventions Coordinator. * Corporate and Event Manager. * Public relations manager (Māori) * Tourism manager - Māori business networks

Qualification Specifications/ Ngā tauwhāititanga o te tohu

Qualification Award/ Te whakawhiwhinga o te tohu

This qualification may be awarded by an organisation with an approved programme of study or industry training.

<p>Evidence requirements for assuring consistency/ Ngā taunaki hei whakaū i te tauritenga</p>	<p>The process for ensuring consistency of the Tourism Maori graduate profiles will be evidence-based, outcomes-focussed, and grounded in the guiding principles of this qualification and the Te Hono o Te Kahurangi (THOTK).</p> <p>Each education organisation is responsible for preparing a summary self-assessment report which uses evidence to demonstrate how well its graduates meet the graduate profile outcomes at the appropriate threshold. Each education organisation decides what specific evidence it will provide. Evidence of the following may be included:</p> <ul style="list-style-type: none"> • Effective internal and external moderation processes, including internal moderation results relating to graduate outcomes. • Feedback and actions taken by the education organisation in response to feedback and must include feedback from - graduates, current students, tutors/assessors, and graduate destinations (such as employers, next programme provider, the community/other stakeholders). • Portfolios of work. • Samples of assessment materials. • Samples of learner work. • Programme completion data and course results. • Moderation outcomes which may include moderation/benchmarking across common programmes. • Relevant THOTK external evaluation and review data where applicable. • Employer surveys. • Graduate surveys. • Whānau, hapū, iwi, hāpori surveys. <p>Evidence of the following may be provided for the consistency reviews:</p> <ul style="list-style-type: none"> • Tourism Māori programme evaluation reports. • Benchmarking with other providers. • Site visit reports. • Other relevant and reliable evidence.
<p>Minimum standard of achievement and standards for grade endorsements/ Te pae o raro e tutuki ai, ngā paerewa hoki hei whakaatu i te taumata o te whakatutukinga</p>	<p>The minimum standard of achievement required for award of the qualification will be the achievement of all of the outcomes in the graduate profile through successful completion of an NZQA approved programme.</p>
<p>Other requirements for the qualification (including regulatory body or legislative requirements)/ Kō ētahi atu here o te tohu (tae atu hoki ki ngā here ā-hinonga whakamarumarū, ki ngā here ā-ture rānei)</p>	

<p>General conditions for programme/ Ngā tikanga whānui o te hōtaka</p>	<p>The context for the delivery of programmes leading to the award of the Tourism Māori qualification, actively supports Māori preferred ways of teaching, learning, learning support, and pastoral care.</p> <p>Optional Assessment Standards which are available to support the development of Programmes and used to assess against the outcomes of this qualification can be accessed on the following page of the NZQA website: http://www.nzqa.govt.nz/framework/explore/sub-field.do?frameworkId=76364</p> <p>Te Reo me ōna Tikanga Māori are inherent and embedded within the kaupapa and values of this qualification.</p> <p>The programme has in place appropriate mechanisms/protocols, to ensure tangata whenua and/or mana whenua are engaged, involved and consulted with regard to local tikanga and kawa as it pertains to the outcomes of the qualification. Mechanisms/protocols may include, but are not limited to:</p> <ul style="list-style-type: none"> • Memorandum of Partnership • Relationship strategy and supporting operational policies and requirements in place • Designated Māori relationship role/position • Provisions for kaumātua or whānau, hapū or iwi knowledge holders acting in an advisory capacity <p>All programmes leading to this qualification must be evaluated and approved under the Te Hono o Te Kahurangi quality assurance framework</p> <p>The following topics may be included in programmes:</p> <ul style="list-style-type: none"> • mihi, waiata, karakia • pūrākau and pakiwaitara • Te Tiriti o Waitangi • administrative systems • an introduction to research • Māori involvement in tourism • business concepts of marketing, financial management, human resources • essential aspects of marae tikanga • planning and conducting a tour on a marae • health and safety
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Conditions relating to the Graduate Profile /Ngā tikanga e hāngai ana ki nga hua o te tohu

Qualification outcomes/ Ngā hua	Credits/Ngā	Conditions/Ngā tikanga
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		whiwhinga	
1.	Apply an advanced knowledge of manaakitanga and cultural competence when engaging with people from other cultures.	20 credits	
2.	Identify and respond appropriately with katiakitanga practices to effectively support Tourism business.	25 credits	
3.	Apply knowledge of rangatiratanga to support decision making and sustainability of Tourism businesses and operations.	25 credits	
4.	Implement appropriate whanaungatanga relationships with other tourism business professionals to optimise manuhiri experiences	25 credits	
5.	Apply workplace practices in a professionally, ethically, and culturally responsible manner, that expresses the values of te pono me te tika and meets legislative requirements.	25 credits	

Transition information/ He kōrero whakawhiti

Replacement information/ He kōrero mō te whakakapi	N/A
Additional transition information/ Kō ētahi atu kōrero mō te whakakapi	<p>Version information Version 2 of this qualification was published in December 2019 following a scheduled review.</p> <p>Transition information The last date of assessment for version 1 of this qualification is 31 December 2023. It is the intention that no existing trainee should be disadvantaged by these transition arrangements. Any person who considers they have been disadvantaged may appeal to:</p>