

FIELD COMMUNITY AND SOCIAL SERVICES**Review of *Journalism* unit standards**

Subfield	Domain	ID
Journalism	Journalism Skills	10355, 10356, 10359, 10365, 10367-10369, 10371-10380
	Print Journalism	10357, 10358, 10360, 10361, 10366, 10381, 10382
	Radio Journalism	10362, 10364, 10370, 10383, 10384
	Television Journalism	10363, 10385

The NZ Journalists Training Organisation (NZJTO) has completed the review of the unit standards listed above.

Date new versions published

October 2007

Planned review date

December 2012

Summary of review and consultation process

The NZJTO has been reviewing the level 5 journalism unit standards since March 2006, when working groups comprising representatives from tertiary providers and the media industry were established to look at what was required to update the unit standards. The groups represented the diverse journalism areas for writing, reporting, workplace, technical skills, broadcasting, cultural, and law and ethics. Assessors and moderators were also invited to contribute to the review, and their feedback was considered along with that of the other groups.

The groups were asked to consider the following:

- The currency of the unit standards and their suitability for the qualifications
- The accuracy and appropriateness of their content
- Whether the levels and credits corresponded to performance outcomes
- Any gaps in skills and/or knowledge that could be captured by the development of new unit standards.

The groups considered that most of the unit standards were unsatisfactory and did not meet the present needs of the industry and the profession. It was generally agreed that the unit standards needed to be comprehensively reviewed, rewritten, and brought in line with current industry standards and practice. This work was carried out by the NZJTO Executive Director and a consultant, and drafts circulated to the working groups and to tertiary providers assessing against level 5 unit standards (or teaching to them, as in the case of the universities), as well as NZQA National Qualifications Services.

Tertiary providers who were sent the final drafts included:

Aoraki Polytechnic
Auckland University of Technology
Canterbury University
CPIT NZ Broadcasting School
Massey University
Southern Institute of Technology
Waikato Institute of Technology

Waiariki Institute of Technology
 Western Institute of Technology
 Whitireia Community Polytechnic
 NZ Radio Training School

Members of the working groups were asked to complete a form to endorse the final drafts. In several cases, group members had left their positions or retired, but the majority in each group have now endorsed these changes.

Main changes resulting from the review

- Unit standard 23106 replaced unit standards 10355, 10356, 10357, and 10365.
- Unit standard 23109 replaced unit standard 10359.
- Unit standard 23111 replaced unit standards 10366, 10367 and 10368.
- Unit standard 23116 replaced unit standard 10376.
- Unit standard 23117 replaced unit standard 10377.
- Unit standard 23118 replaced unit standard 10378.
- Unit standard 23119 replaced unit standard 10379.
- Unit standard 23121 replaced unit standards 10360 and 10369.
- Unit standard 23122 replaced unit standard 10381.
- Unit standard 23123 replaced unit standard 10382.
- Unit standard 23124 replaced unit standard 10358.
- Unit standard 23125 replaced unit standards 10362, 10364, 10370, 10383 and 10384.
- Unit standard 23126 replaced unit standard 10363 and 10385.
- Titles of unit standards 10374, 10375 and 10380 were changed.
- Unit standards 10361, 10371, 10372, and 10373 were designated as expiring.
- Two new unit standards, 23108 and 23127, were developed.

Unit standards categorised as category C and D expire at the end of December 2009.

Impact on existing provider accreditations

Current Accreditation for			Accreditation extended to		
Nature of accreditation	Classification or Id	Level	Nature of accreditation	Classification or Id	Level
Domain	Print Journalism	5	Domain	Journalism Skills	5
Domain	Radio Journalism	5			
Standard	10355	5	Standard	23106	5
Standard	10356	5			
Standard	10359	5	Standard	23109	5
Standard	10360	5	Standard	23121	5
Standard	10362	5	Standard	23125	5
Standard	10364	5			
Standard	10370	5			
Standard	10383	5			
Standard	10384	5			
Standard	10363	5	Standard	23126	5
Standard	10385	5			
Standard	10367	5	Standard	23111	5
Standard	10376	5	Standard	23116	5
Standard	10377	5	Standard	23117	5
Standard	10378	5	Standard	23118	5
Standard	10379	5	Standard	23119	5

Current Accreditation for			Accreditation extended to		
Nature of accreditation	Classification or Id	Level	Nature of accreditation	Classification or Id	Level
Standard	10381	5	Standard	23122	5

Impact on Accreditation and Moderation Action Plan (AMAP)

None.

Impact on existing qualifications

Qualifications that contain the reviewed standards or classifications are tabled below.

Affected	The qualification lists a reviewed classification (domain or subfield) in an elective set The qualification lists a standard that has changes to level or credits The qualification lists a C or D category standard
Not materially affected	The qualification lists a standard that has a new title The qualification lists a standard that has a new classification

The following NZJTO qualification is affected by the outcome of this review and will be reviewed once the new unit standards are registered. It is anticipated the qualification will be replaced in December 2008. The unit standards in **bold** generated the affected status.

Qualification title	Classification or standard in the qualification
National Diploma in Journalism with strands in Magazine, Newspaper, Radio, and Television [Ref: 0326]	10355-10373 , 10374, 10375-10379 , 10380, 10381-10385

The following qualifications are also affected by the outcome of this review. The standard setting bodies (SSBs) have been advised that they require revision. The unit standards in **bold** generated the affected status.

Qualification title	Classification or standard in the qualification	SSB Name
National Diploma in Marketing with strands in General Marketing, Direct Marketing, International Marketing, Marketing Research, Sales Organisation and Management, Advertising, and Public Relations [Ref: 0424]	10355, 10356, 10376	NZQA – National Qualifications Services
National Diploma in Reo Maori Media (Level 5) with strands in Journalism, Radio, and Television [Ref: 1146]	10355, 10356, 10360, 10361, 10363, 10364, 10366-10368, 10377, 10378, 10380, 10381, 10384, 10385	NZQA – Māori Qualifications Services

Summary of main changes to standards' Ids, classification, titles, levels, and credits

The following summary shows the changes made to the standards as a result of the review. All changes are in **bold**.

Key to review category	
A	Dates changed, but no other changes are made - the replacement standard carries the same Id and a new version number
B	Changes made, but the overall outcome remains the same - the replacement standard carries the same Id and a new version number
C	Major changes that necessitate the registration of a replacement standard with a new Id
D	Standard will expire and not be replaced

Subfield Journalism

Id	Id	Title	Level	Credit	Review Category
10355	Journalism Skills	Identify and advocate news for publication or broadcast	5	8	C
10356	Journalism Skills	Research print and electronic sources for journalism	5	3	C
10357	Print Journalism	Conduct interviews for a variety of news stories for print publication	5	10	C
10365	Journalism Skills	Conduct interviews for a variety of news stories for print publication and for broadcast	5	10	C
23106	Journalism Skills	Find, gather, and record information for news stories for publication and broadcast	5	25	
10358	Print Journalism	Write feature stories for newspapers	5	12	C
23124	Journalism Skills	Write a feature profile and a performance review for publication in a newspaper or on the internet	5	5	
10359	Journalism Skills	Report on the local government sector	5	4	C
23109		Write news stories from local government activities	5	4	
10360	Print Journalism	Design and lay out pages for newspaper publication	5	5	C
10369	Journalism Skills	Sub-edit raw copy for print publication	5	2	C
23121	Print Journalism	Design and lay out newspaper pages and prepare material for publication in newspapers	5	5	
10361	Print Journalism	Design and lay out pages for magazine publication	5	5	D
10362	Radio Journalism	Produce current affairs items for radio	5	10	C
10364	Radio Journalism	Conduct interviews for a variety of news stories for broadcast	5	10	C
10370	Radio Journalism	Sub-edit raw copy for broadcast and compile bulletins	5	2	C
10383	Radio Journalism	Do voice performance for radio broadcast	5	5	C
10384	Radio Journalism	Produce radio audio for broadcast	5	5	C
23125	Radio Journalism	Prepare news stories for broadcast on radio	5	5	

Id	Id	Title	Level	Credit	Review Category
10363	Television Journalism	Report news stories for television	5	10	C
10385	Television Journalism	Report daily or short-form current affairs stories for television	5	10	C
23126	Television Journalism	Prepare a news story for broadcast on television	5	5	
10366	Print Journalism	Write a variety of news stories for print publication	5	25	C
10367	Journalism Skills	Write a variety of news bulletin stories for broadcast	5	25	C
10368	Journalism Skills	Write a variety of news stories for print publication and for broadcast	5	25	C
23111	Journalism Skills	Write a variety of news stories for publication and broadcast	5	25	
10371	Journalism Skills	Sub-edit raw copy for print publication and for broadcast	5	2	D
10372	Journalism Skills	Use shorthand for journalism	5	15	D
10373	Journalism Skills	Use a word-processor for writing news stories	5	3	D
10374	Journalism Skills	Use mathematical skills for journalism Use numerical and statistical skills to write news stories, and instructions for info-graphics	5	4	B
10375	Journalism Skills	Work in a newsroom Demonstrate knowledge of the New Zealand news media industry	5 3	2 2	B
10376	Journalism Skills	Demonstrate knowledge of media ethics Demonstrate knowledge of, and apply media ethics in journalism	5 5	4 4	C
10377	Journalism Skills	Apply media law in journalism Demonstrate knowledge of, and apply media law in journalism	5 5	4 4	C
10378	Journalism Skills	Report Treaty of Waitangi issues Produce news stories with a bi-cultural perspective	5 5	4 5	C
10379	Journalism Skills	Investigate how different cultural viewpoints are expressed in the media Produce news stories about diversity in New Zealand's population	5 5	4 4	C
10380	Journalism Skills	Report court and police proceedings Write news stories from court and police activities, and explain emergency services activities	5	8	B
10381	Print Journalism	Take and select news photos	5	3	C
23122	Journalism Skills	Produce photographs from news assignments	5	4	
10382	Print Journalism	Write articles for magazines	5	15	C
23123		Write a feature article for a magazine	5	5	

Id	Id	Title	Level	Credit	Review Category
23108	Journalism Skills	Analyse daily news coverage of central government, democratic processes, and the economy	5	5	New
23127	Journalism Skills	Explain requirements for internet news sites, and select and edit news stories for publication	5	5	New