

**Field Business****Review of *Business Studies* unit standards and development of new achievement standards**

Subfield	Domain	ID
Business Operations and Development	Business Studies	22850-22853, 22855-22856

NZQA National Qualifications Services has completed the review of the unit standards listed above.

**Date new achievement standards published** **November 2010**

**Planned review date** **February 2014**

**Summary**

The Ministry of Education advised its intention to develop achievement standards at level 2 for Business Studies. The existing level 2 unit standards were examined for potential duplication with the achievement standards. All the unit standards except for unit standard 22854 were judged to duplicate the outcomes recognised by the new achievement standards. Unit standard 22854 was therefore excluded from the review.

Stakeholders were consulted, including within the secondary sector and tertiary providers who had reported assessment results for any of the standards.

**Main changes**

As a result of duplication identified by this review:

- unit standard 22850 was replaced by achievement standard 90846
- unit standards 22851 and 22852 were jointly replaced by achievement standard 90843
- unit standard 22853 was replaced by achievement standard 90844
- unit standards 22855 and 22856 were jointly replaced by achievement standard 90848.

**Impact on registered qualifications**

Key to type of impact	
<b>Affected</b>	The qualification lists a reviewed classification (domain or subfield) in an elective set The qualification lists a standard that has changes to level or credits The qualification lists a C or D category standard
<b>Not materially affected</b>	The qualification lists a standard that has a new title The qualification lists a standard that has a new classification

The following NZQA National Qualifications Services qualification is impacted by the outcome of this review and will be updated when it is reviewed in 2011.

Ref	Qualification Title	ID
1431	National Certificate in Business (Level 3)	22851, 22853

**Impact of changes on [NCEA Exclusions List](#)**

For transition purposes, the following exclusions will apply for new achievement standards.

New achievement standard	Replaced unit standard
90843	22851, 22852
90844	22853
90846	22850
90848	22855, 22856

### Detailed list of unit standards – classification, title, level, and credits

Key to review category	
<b>A</b>	Dates changed, but no other changes are made - the new version of the standard carries the same ID and a new version number
<b>B</b>	Changes made, but the overall outcome remains the same - the new version of the standard carries the same ID and a new version number
<b>C</b>	Major changes that necessitate the registration of a replacement standard with a new ID
<b>D</b>	Standard will expire and not be replaced

<b>Category C unit standards will expire at the end of</b>	<b>December 2011</b>
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#### Business > Business Operations and Development > Business Studies

ID	Title	Level	Credit	Review Category
22850	Demonstrate and apply knowledge of marketing in business	2	2	C
<b>90846</b>	<b>Conduct market research for a new or existing product</b>	<b>2</b>	<b>3</b>	
22851	Analyse business organisations in relation to their features	2	2	C
22852	Demonstrate and apply knowledge of business production processes	2	2	C
<b>90843</b>	<b>Demonstrate understanding of the internal operations of a large business</b>	<b>2</b>	<b>4</b>	
22853	Describe and analyse the impact of external factors affecting New Zealand business organisations	2	2	C
<b>90844</b>	<b>Demonstrate understanding of how a large business responds to external factors</b>	<b>2</b>	<b>4</b>	
22855	Plan for an ongoing business activity	2	3	C
22856	Carry out a planned ongoing business activity	2	5	C
<b>90848</b>	<b>Carry out, review and refine a business activity within a community context with guidance</b>	<b>2</b>	<b>9</b>	
<b>90845</b>	<b>Apply business knowledge to a critical problem(s) in a given large business context</b>	<b>2</b>	<b>4</b>	<b>New</b>
<b>90847</b>	<b>Investigate the application of motivation theory in a business</b>	<b>2</b>	<b>3</b>	<b>New</b>