

**Field Māori****Review of *Tourism Māori* unit standards**

<b>Subfield</b>	<b>Domain</b>	<b>ID</b>
Tourism Māori	Environmental Tourism Māori	17788-17792, 17794, 17796
	Tourism Māori Issues	17395
	Tourism Māori Practices	17383-17394, 17578, 17784-17787

NZQA Māori Qualifications Services (MQS) has completed the review of the unit standards listed above.

**Date new versions published**

**October 2010**

**Planned review date**

**December 2015**

**Summary**

The unit standards listed above were reviewed as part of the MQS review cycle, to ensure that they were fit for purpose and reflected current industry practice, and to support the review of the National Certificate in Tourism Māori (Level 3) [Ref: 1076], the National Certificate in Tourism Māori (Level 4) [Ref: 1077] and the National Diploma in Tourism Māori (Level 5) [Ref: 1096].

High users of the Tourism Māori unit standards and accredited organisations were advised of the review process and invited to give any feedback or comments. The assessment and moderation process did not identify any issues with these unit standards.

Members of the Tourism Māori Whakaruruhau met in July 2008 to review the unit standards. Representatives from Aviation, Travel and Tourism Training Organisation and the New Zealand Māori Tourism Council attended hui held in Wellington and Auckland. These representatives have since been appointed to the Tourism Māori Whakaruruhau. Comments and recommendations from the Tourism Māori Whakaruruhau and MQS were incorporated throughout the review process. Draft versions of the unit standards were developed and forwarded to the Tourism Māori Whakaruruhau for endorsement. The final versions of the unit standards were endorsed by the Tourism Māori Whakaruruhau.

Unit standards 17388 and 17390 were designated expiring and the outcomes and evidence requirements were incorporated into a new unit standard. Unit standard 17785 was no longer relevant for inbound tourism and was designated category D expiring. Unit standards 17386, 17393, 17787, 17790, 17792, 17796, and 17794 had content that was no longer relevant for tourism Māori and were also designated category D expiring.

**Main changes**

- Unit standards 17386, 17393, 17785, 17787, 17790, 17792, 17794 and 17796, were no longer fit for purpose and were designated expiring.
- Unit standards 17388 and 17390 were replaced by unit standard 25954.
- Some unit standard titles were amended to better reflect content or changes made to content.
- Level for unit standard 17387 was increased from 4 to 5.

- Credits for unit standard 17789 were decreased from 5 to 4, and credits for unit standards 17385 and 17392 were increased from 4 to 5 and 10 to 15 respectively, to reflect actual learning and assessment time taken.
- Purpose statements were amended to reflect changes made to the outcomes.
- Explanatory notes were updated to include definitions, clarify evidence requirements, and update legislation.
- Outcomes and evidence requirements were modified to improve clarity and consistency, and bring unit standards up-to-date.
- Range statements were amended to clarify the parameters for assessment.
- Terminology was standardised for consistency across the unit standards.

### Category C and D unit standards will expire at the end of December 2012

Last date for assessment for superseded versions of these unit standards is 31 December 2012.

### Impact on existing provider accreditations

Current Accreditation for			Accreditation extended to		
Nature of accreditation	Classification	Level	Nature of accreditation	ID	Level
Subfield	Tourism Māori	4	Standard	17387	5
Domain	Tourism Māori Practices	4	Standard	17387	5

### Impact on Accreditation and Moderation Action Plan (AMAP)

None.

### Impact on existing qualifications

Key to type of impact	
<b>Affected</b>	The qualification lists a reviewed classification (domain or subfield) in an elective set The qualification lists a standard that has changes to level or credits The qualification lists a C or D category standard
<b>Not materially affected</b>	The qualification lists a standard that has a new title The qualification lists a standard that has a new classification

The following Māori Qualifications Services qualifications are impacted by the outcome of this review and will be updated when they are next reviewed. The standards that generated the status *Affected* are listed in **bold**.

Ref	Qualification Title	Classification or ID
1076	National Certificate in Tourism Māori (Level 3)	17383, 17384, 17391, 17578, 17786, 17788, 17791
1077	National Certificate in Tourism Māori (Level 4)	<b>17386, 17387, 17388,</b> 17389, <b>17390</b>
1096	National Diploma in Tourism Māori (Level 5)	<b>17392, 17393,</b> 17395, <b>17790, 17792, 17794,</b> <b>17796</b>

The following table identifies qualifications developed by other SSBs that are impacted by the outcome of this review. The SSB has been advised that the qualifications require revision. The standard that generated the status *Affected* is listed in **bold**.

Ref	Qualification Title	Classification or ID	SSB Name
0311	National Certificate in Tourism (Visitor Information) with an optional strand in i-SITE Visitor Centre Information	17383, 17384, 17788, 17791	Aviation, Tourism and Travel Training Organisation
1513	National Certificate in Service Sector (Level 3) with strands in Beauty Services; Hospitality; Recreation, Sport, and Fitness; Retail; and Tourism	17383, 17384, <b>17385</b>	

### Detailed list of unit standards – classification, title, level, and credits

All changes are in **bold**.

Key to review category	
<b>A</b>	Dates changed, but no other changes are made - the new version of the standard carries the same ID and a new version number
<b>B</b>	Changes made, but the overall outcome remains the same - the new version of the standard carries the same ID and a new version number
<b>C</b>	Major changes that necessitate the registration of a replacement standard with a new ID
<b>D</b>	Standard will expire and not be replaced

### Māori > Tourism Māori > Environmental Tourism Māori

ID	Title	Level	Credit	Review Category
17788	Explain historical aspects of natural attractions and significant Māori sites in a tourism context <b>Identify, and explain the history of, natural attractions and significant sites in tourism Māori</b>	3	5	B
17789	Explain the importance to Māori of man-made attractions in a tourism context <b>Identify and describe man-made tourism Māori attractions and tourism Māori products</b>	3	5 <b>4</b>	B
17790	Explain Māori sustainable conservation practices in a tourism context	4	10	D
17791	Explain the relevance of kaitiaki practices in a tourism context <b>Identify and explain kaitiaki practices in tourism Māori</b>	3	5	B
17792	Examine the significance of tangata whenua heritage sites and factors that impact on these sites	5	10	D
17794	Examine the potential for development of Māori land in a tourism context	5	5	D
17796	Examine the guiding principles and cultural safety procedures for Māori adventure tourism programmes	5	10	D

## Māori &gt; Tourism Māori &gt; Tourism Māori Issues

ID	Title	Level	Credit	Review Category
17395	Research the impact of tourism on Māori <b>Research and evaluate a tourism Māori product as a sustainable economic product, and research its impact on Māori values</b>	5	15	B

## Māori &gt; Tourism Māori &gt; Tourism Māori Practices

ID	Title	Level	Credit	Review Category
17383	Explain the significance of Māori place names and their correct pronunciation for a tourism context <b>Explain the importance, and demonstrate correct pronunciation, of Māori place names in tourism</b>	3	3	B
17384	List, compare and communicate Māori greetings and farewells for a tourism context <b>List and use a range of te reo Māori greetings and farewells in tourism</b>	3	3	B
17385	Define and examine characteristics of Māori culture in a tourism context <b>Discuss and compare cultural practices in tourism and the impact of tourism on Māori</b>	3	4 5	B
17386	Describe whakapapa and explain its significance in relation to tourism	4	5	D
17387	Describe Māori migration, iwi settlement, and compare Māori culture to other Pacific cultures <b>Discuss ngā hekenga mai and iwi settlement, and compare Māori customs with those of another Polynesian people</b>	4 5	15	B
17388	Plan, implement and evaluate a pōwhiri in a tourism context	4	4	C
17390	Explain the management requirements for hui conducted on a marae in a tourism context	4	10	C
<b>25954</b>	<b>Plan, conduct, and evaluate a tour on a marae</b>	<b>4</b>	<b>15</b>	
17389	Explain the essential aspects of marae protocol in a tourism context <b>Demonstrate knowledge of essential aspects of marae tikanga in tourism Māori</b>	4	15	B
17391	Identify and explain the significance of Māori language expression and identity in a tourism context <b>Demonstrate knowledge of key forms of Māori communication and the significance of Māori identity in tourism Māori</b>	3	5	B
17392	Describe and investigate an existing tourism Māori product <b>Describe existing tourism Māori products and investigate a potential joint cultural tourism venture</b>	5	10 15	B
17393	Explain the significance of Toi Māori to tourism	5	10	D

ID	Title	Level	Credit	Review Category
17394	Research and plan a tourism Māori product <b>Research the potential, and plan the development and implementation, of a tourism Māori product</b>	5	15	B
17578	Explain the concept of whānau and its significance in a tourism context <b>Explain the value and benefits of whānau in tourism Māori</b>	3	4	B
17784	Examine and demonstrate karakia appropriate in a tourism context <b>Examine and recite appropriate karakia in tourism Māori</b>	3	5	B
17785	Explain the relationship between hāhi and tangata whenua for a selected region in a tourism context	4	5	D
17786	Explain the importance of respecting Māori customs and practices in a tourism context <b>Explain the importance of respecting Māori customs and practices in tourism Māori</b>	3	5	B
17787	Discuss Māori myths and legends relevant to particular tourism attractions	4	10	D