

**Field      Community and Social Services****Review of *Journalism* unit standards**

<b>Subfield</b>	<b>Domain</b>	<b>ID</b>
Journalism	Journalism Skills	23127
	Print Journalism	23121
	Radio Journalism	23125
	Television Journalism	23126

The Communications and Media Industry Training Organisation (CMITO) has completed the review of the unit standards listed above.

**Date new versions published**

**July 2011**

**Planned review date**

**December 2016**

**Summary**

These unit standards were reviewed to ensure they remained relevant to industry and to clarify anomalies that had arisen within the assessment criteria. Feedback was sought from industry representatives, providers, and assessors via meetings and electronic consultation.

The review identified that the unit standards were too prescriptive which was causing problems with both providers and assessors. It was also determined that in many cases the unit standards no longer met the requirements of industry due to continuing changes in technology and the profession in general.

Through peer review, feedback, and discussion, changes were made to titles, credit values, explanatory notes, entry requirements, outcomes, evidence requirements, and ranges as required, reflecting current best practice, the need for flexibility of delivery, and clarification of assessment. These changes have resulted in replacement unit standards being developed for these Level 5 unit standards.

**Main changes**

- All reviewed unit standards were replaced by new unit standards to better reflect industry requirements and clarify assessment conditions.
- Replacement unit standards were all classified under the *Journalism Skills* domain.
- A new unit standard was developed for producing a video news story package to cover an identified gap in this area.

**Category C unit standards will expire at the end of December 2014.**

### Impact on existing organisations with consent to assess

Consent for			Consent extended to		
Nature of consent	Classification or ID	Level	Nature of consent	Classification or ID	Level
Domain	Print Journalism	5	Standard	27383	5
Domain	Radio Journalism	5	Standard	27384	5
Standard	23121	5	Standard	27383	5
Standard	23125	5	Standard	27384	5
Standard	23126	5	Standard	27385	5

### Impact on registered qualifications

Key to type of impact	
<b>Affected</b>	The qualification lists a reviewed classification (domain or subfield) in an elective set The qualification lists a standard that has changes to level or credits The qualification lists a C or D category standard
<b>Not materially affected</b>	The qualification lists a standard that has a new title The qualification lists a standard that has a new classification

The following CMITO qualification is impacted by the outcome of this review and will be updated when reviewed later in 2011. The standards that generated the status *Affected* are listed below.

Ref	Qualification Title	Classification or ID
0326	National Diploma in Journalism (Multi-media) (Level 5)	23121, 23125, 23126, 23127

The following table identifies a qualification developed by another SSB that is impacted by the outcome of this review. The SSB has been advised that the qualification requires revision. The standard that generated the status *Affected* is listed below.

Ref	Qualification Title	Classification or ID	SSB Name
1146	National Diploma in Reo Māori Media (Level 5) with strands in Radio, and Journalism	23125	NZQA Māori Qualifications Services

## Detailed list of unit standards – classification, title, level, and credits

All changes are in **bold**.

<b>Key to review category</b>	
<b>A</b>	Dates changed, but no other changes are made - the new version of the standard carries the same ID and a new version number
<b>B</b>	Changes made, but the overall outcome remains the same - the new version of the standard carries the same ID and a new version number
<b>C</b>	Major changes that necessitate the registration of a replacement standard with a new ID
<b>D</b>	Standard will expire and not be replaced

### Community and Social Services > Journalism

<b>ID</b>	<b>Domain</b>	<b>Title</b>	<b>Level</b>	<b>Credit</b>	<b>Review Category</b>
23121	Print Journalism	Design and lay out newspaper pages and prepare material for publication in newspapers.	5	5	C
<b>27383</b>	<b>Journalism Skills</b>	<b>Subedit and lay out a page for publication</b>	<b>5</b>	<b>5</b>	
23125	Radio Journalism	Prepare news stories for broadcast on radio	5	5	C
<b>27384</b>	<b>Journalism Skills</b>	<b>Prepare news stories with audio for broadcast on radio</b>	<b>5</b>	<b>5</b>	
23126	Television Journalism	Prepare a news story for broadcast on television	5	5	C
<b>27385</b>	<b>Journalism Skills</b>	<b>Prepare and write a news story for broadcast on television</b>	<b>5</b>	<b>5</b>	
23127	Journalism Skills	Explain requirements for internet news sites, and select and edit news stories for publication	5	5	C
<b>27386</b>	<b>Journalism Skills</b>	<b>Gather material from the internet and write news stories for publication on an internet news site</b>	<b>5</b>	<b>5</b>	

### Community and Social Services > Journalism > Journalism Skills

<b>ID</b>	<b>Title</b>	<b>Level</b>	<b>Credit</b>	<b>Review Category</b>
<b>27387</b>	<b>Produce a video news story package for posting on an internet website</b>	<b>5</b>	<b>5</b>	<b>New</b>