

Field Business

Review of *Business Studies* unit standards

Subfield	Domain	ID
Business Operations and Development	Business Studies	22857-22863

NZQA National Qualifications Services has completed the review of the unit standards listed above.

Date new achievement standards published **November 2011**

Planned review date **December 2014**

Summary

The Ministry of Education advised its intention to develop achievement standards at Level 3 for Business Studies. The existing Level 3 unit standards were examined for potential duplication with the achievement standards. All the unit standards except for unit standard 25424 were judged to duplicate the outcomes recognised by the new achievement standards. Unit standard 25424 was therefore excluded from the review.

Stakeholders were consulted, including within the secondary sector and tertiary providers who had reported assessment results for any of the standards.

Main changes

As a result of duplication identified by this review:

- unit standard 22857 was replaced by achievement standard 91382
- unit standard 22858 was replaced by both achievement standards 91379 and 91380
- unit standard 22859 was replaced by achievement standard 91383
- unit standards 22860 and 22861 were jointly replaced by achievement standard 91381
- unit standards 22862 and 22863 were jointly replaced by achievement standard 91384.

Impact on Consent and Moderation Requirements (CMR)

(Formerly known as AMAP)

All new achievement standards have been registered on CMR 0233.

Impact of changes on [NCEA Exclusions List](#)

For transition purposes, the following exclusions will apply for new achievement standards.

New achievement standard	Replaced unit standard
91379, 91380	22858
91381	22860, 22861
91382	22857
91383	22859
91384	22862, 22863

Review Categories and changes to classification, title, level, and credits

The following summary shows the changes made to the standards as a result of the review. All changes are in **bold**. Where a new or a new version of an externally assessed achievement standard is registered, the following designation appears after the title **[Externally Assessed]**.

Key to review category	
A	Dates changed, but no other changes are made - the new version of the standard carries the same ID and a new version number
B	Changes made, but the overall outcome remains the same - the new version of the standard carries the same ID and a new version number
C	Major changes that necessitate the registration of a replacement standard with a new ID
D	Standard will expire and not be replaced

Category C unit standards will expire at the end of	December 2012
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Business > Business Operations and Development > Business Studies

ID	Title	Level	Credit	Review Category
22857	Analyse a marketing issue in a business organisation and evaluate potential solutions	3	3	C
91382	Develop a marketing plan for a new or existing product	3	6	
22858	Evaluate the impact of change on business organisations' operations and strategic objectives	3	3	C
91379	Demonstrate understanding of how internal factors interact within a business that operates in a global context [Externally Assessed]	3	4	
91380	Demonstrate understanding of strategic response to external factors by a business that operates in a global context [Externally Assessed]	3	4	
22859	Analyse a human resource management issue in a business organisation and evaluate potential solutions	3	3	C
91383	Analyse a human resource issue affecting businesses	3	3	

ID	Title	Level	Credit	Review Category
22860	Analyse a production process issue in a business organisation and evaluate potential solutions	3	3	C
22861	Analyse stakeholder conflict in a business organisation and evaluate potential solutions	3	3	C
91381	Apply business knowledge to address a complex problem(s) in a given global business context [Externally Assessed]	3	4	
22862	Plan for an ongoing complex business activity	3	4	C
22863	Carry out a planned ongoing complex business activity	3	8	C
91384	Carry out, with consultation, an innovative and sustainable business activity	3	9	
91385	Investigate the exporting potential of a New Zealand business in a market, with consultation	3	3	New