

Field Community and Social Services**Review of *Journalism* qualification and unit standards****Qualification**

Qualification Title	Reference
National Certificate in Journalism (Introductory)	0927

Unit Standards

Subfield	Domain	ID
Journalism	Journalism Skills	10375, 18181, 18182, 18184, 18185, 18188, 18189
	Preliminary Journalism Skills	10817-10832
	Print Journalism	18186, 18187
	Radio Journalism	18183

The Communications and Media Industry Training Organisation (CMITO) has completed the review of the qualification and unit standards listed above.

Date new versions published

January 2012

Planned review date

December 2016

Summary

The qualification and unit standards listed above were reviewed because they had passed their planned review date and no longer met the requirements of industry. Although the unit standards provided a 'taster' for students who might be interested in journalism, the step between Level 3 and Level 5 was too great and with the continuing changes in technology such as the internet and digital media it was agreed that the qualification and many of the unit standards were no longer fit for their intended purpose.

Consultation with key stakeholders indicated that the Level 3 qualification should expire and that Level 4 unit standards and a Level 4 qualification would be developed which would result in a more logical and appropriate pathway of learning.

A review group of secondary school providers, and representatives from NZQA, CMITO and the Ministry of Education (MoE) met to discuss which of the current Level 2 and Level 3 unit standards would be retained and to discuss the required changes. It was agreed that six of the current unit standards would be retained, with changes being made to clarify assessment requirements, outcomes and evidence requirements. Eleven new unit standards were developed to cover identified gaps. The draft Media Studies Achievement Standards were also discussed to consider their relevance to the Journalism programmes and several of these were considered appropriate.

Review of *Journalism* qualification**Main changes resulting from the review**

The following qualification has been designated expiring and will not be replaced.

National Certificate in Journalism (Introductory) [Ref: 0927]

Review category	D	See Key to Qualification Review Categories at the end of report
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Transition

The last date for assessments to take place for this qualification is December 2014. There will be no further enrolments accepted for this qualification.

It is not intended that any existing candidates are disadvantaged by this review. However, anyone who feels disadvantaged should contact the standard setter at:

CMITO
PO Box 31131
Lower Hutt 5040

Telephone 04 569 2804
Email info@cmito.co.nz

Key to Qualification Review Categories

Category A The qualification is published as a new version with the same NQF ID	Changes are made to SSB name, contact details or purpose statement
	No change is made to title, rules or components of the qualification
	No transition arrangements are required
Category B The qualification is published as a new version with the same NQF ID	Changes are made to title, rules or components
	The new version of the qualification recognises a similar skill set to that recognised by the previous version
	The SSB is confident that people awarded the new or previous version are comparable in terms of competence
	Transition arrangements are required if candidates must gain additional/different credits for the new version
Category C A new (replacement) qualification is published with new NQF ID	Significant changes are made to the qualification in terms of components, structure, type or level
	The SSB views people with the replacement qualification as being significantly different in terms of competence from those with the replaced qualification
	Transition arrangements are required
	Transition may be limited to phase-out dates
Category D Qualification will expire. There is no replacement qualification	Qualification is no longer required by industry
	The qualification is designated as expiring and a last date for meeting the qualification requirements is set

Review of *Journalism* unit standards**Main changes**

- Unit standards 10817, 10823-10825, 10827, 10828, 10830-10832, 18181-18189 were designated expiring and will not be replaced.
- Unit standards 10818-10822, 10826, and 10829 were replaced by unit standards 27611-27617 which better reflect industry requirements and clarify assessment conditions.
- New unit standards 27610 and 27618-27627 were developed to fill identified gaps.
- The expiry date for unit standard 10375 was changed from 21 July 2011 to 31 December 2014.

Category C and D unit standards will expire at the end of December 2014.

Impact on existing organisations with consent to assess

Current consent for			Consent extended to		
Nature of consent	ID	Level	Nature of consent	ID	Level
Subfield	Journalism	2	Standard	27614	3
Standard	10822	2	Standard	27615	2

Impact on registered qualifications

Key to type of impact	
Affected	<ul style="list-style-type: none"> The qualification lists a reviewed classification (domain or subfield) in an elective set The qualification lists a standard that has changes to level or credits The qualification lists a C or D category standard
Not materially affected	<ul style="list-style-type: none"> The qualification lists a standard that has a new title The qualification lists a standard that has a new classification

The following table identifies a qualification developed by another SSB that is affected by the outcome of this review. The SSB has been advised that the qualification requires revision.

Ref	Qualification Title	ID	SSB Name
1629	National Certificate in Reo Māori Media (Introductory Media Skills) (Level 3)	10819, 10823, 10825, 10826, 10831	NZQA Maori Qualifications Services

Detailed list of unit standards – classification, title, level, and credits

Key to review category	
A	Dates changed, but no other changes are made - the new version of the standard carries the same ID and a new version number
B	Changes made, but the overall outcome remains the same - the new version of the standard carries the same ID and a new version number
C	Major changes that necessitate the registration of a replacement standard with a new ID
D	Standard will expire and not be replaced

Community and Social Services > Journalism > Journalism Skills

ID	Title	Level	Credit	Review Category
18181	Write correct prose for journalism	3	10	D
18182	Investigate the selection and presentation of news items	3	6	D
18184	Plan and conduct a variety of news story interviews	3	5	D
18185	Demonstrate news knowledge	3	6	D
18188	Demonstrate knowledge of the rules and ethical codes that apply to journalism	3	6	D
18189	Identify and research stories for news for a variety of media	3	5	D
27618	Gather material for writing news stories	4	15	New
27619	Demonstrate understanding of news writing and write news stories suitable for community newspapers, internet and radio	4	20	New
27620	Write news stories with audio suitable for broadcast on radio	4	15	New
27621	Demonstrate knowledge of the laws and ethical codes applying to journalism	4	5	New
27622	Produce a digital news video suitable for publication on an internet website	4	5	New
27623	Produce a news slide show suitable for publication on an internet website	4	5	New
27624	Take photographs for photographic news assignments for publication	4	5	New
27625	Write features suitable for publication in community newspapers or on the internet	4	7	New
27626	Sub-edit news stories and lay out a page suitable for publication	4	5	New
27627	Create and manage a news research blog	4	5	New

Community and Social Services > Journalism > Preliminary Journalism Skills

ID	Title	Level	Credit	Review Category
10817	Investigate the selection and presentation of current daily news	2	4	D
10818	Demonstrate knowledge of current events for journalism	2	4	C
27611	Demonstrate understanding of current events for journalism	2	4	

ID	Title	Level	Credit	Review Category
10819 27612	Conduct interviews for news stories Plan and conduct interviews for a news story or a feature for publication or broadcast	2 2	4 4	C
10820 27613	Write short news stories Write and present news stories intended for publication	2 2	4 4	C
10821 27614	Sub-edit news stories and features Sub-edit news stories and a feature intended for publication	2 3	2 3	C
10822 27615	Provide photos for news stories and features Take and select photographs for a news story and a feature	2 2	3 3	C
10823	Write radio news stories	2	3	D
10824	Write news stories and features to pictures	2	4	D
10825	Identify and describe the codes and laws that apply to journalism	2	3	D
10826 27616	Identify and research news stories Identify and research potential news stories or news features for broadcast on radio	3 3	3 3	C
10827	Write feature stories	3	4	D
10828	Write a variety of stories for print	3	5	D
10829 27617	Lay out pages for publication Lay out pages intended for publication	3 3	2 3	C
10830	Manage a team in the production of a print publication	3	5	D
10831	Produce radio news stories	3	2	D
10832	Write and produce news stories for television	3	5	D
27610	Demonstrate basic understanding of news stories and the role of journalists	2	4	New

Community and Social Services > Journalism > Print Journalism

ID	Title	Level	Credit	Review Category
18186	Write a variety of print news stories	3	18	D
18187	Sub-edit stories for a variety of print media	3	4	D

Community and Social Services > Journalism > Radio Journalism

ID	Title	Level	Credit	Review Category
18183	Write and record news stories for radio	3	18	D