

Field Engineering and Technology**Revision and rollover of *Design - Graphic Communication* unit standards**

Subfield	Domain	ID
Design	Design - Graphic Communication	7484, 7497, 7518, 7520

NZQA National Qualifications Services has completed the revision and rollover of the unit standards listed above.

Date new versions published

October 2012

Planned review date

December 2014

Summary

The four standards above, which were previously aligned to the New Zealand Curriculum (NZC), have been revised, rolled over and reclassified to allow for ongoing use by tertiary and secondary providers and to make minor amendments to ensure their fitness for purpose until review.

Main changes

- The standards have been rolled over (planned review date is now December 2014).
- Links to the NZC have been removed.
- Amendments have been made to some explanatory notes.
- Out-dated terminology has been updated or removed.
- Standards have been reclassified into the domain *Generic Design*.

Impact on existing organisations with consent to assess

Current consent for			Consent extended to		
Nature of consent	Classification or ID	Level	Nature of consent	Classification or ID	Level
Domain	Design - Graphic Communication	4	Standards	7484, 7497, 7518, 7520	4

Impact on Consent and Moderation Requirements (CMR)

The standards have been transferred to CMR 0235.

Detailed list of unit standards – classification, title, level, and credits

All changes are in **bold**.

Engineering and Technology > Design > Design - Graphic Communication

Engineering and Technology > Design > Generic Design

ID	Title	Level	Credit
7484	Produce and deliver a multi-media presentation	4	5
7497	Write a design brief and specifications	4	4
7518	Produce promotional and marketing graphics	4	6
7520	Develop a graphic image to promote a product or service	4	5