

Field Engineering and Technology**Revision and rollover of *Generic Design* unit standards**

Subfield	Domain	ID
Design	Generic Design	2079, 2094, 2100, 7484, 7497, 7518, 7520, 15720-15724, 15726-15734, 15788

NZQA National Qualifications Services has completed the revision and rollover of the unit standards listed above.

Date new versions published

September 2013

Planned review date

December 2016

Summary

In 2011 the standard setting responsibilities for the unit standards in Domain: Generic Design were transferred from InfraTrain to NZQA National Qualifications Services.

The standards are due for review in 2013 and 2014 and the mandatory review of Creative Arts qualifications (including Design) is occurring in 2013. The flow-on effects of the mandatory review on the standards is unknown so it was proposed that the standards should be rolled over and reviewed in 2016.

Education organisations, that have reported results in the past five years, were consulted on the standards and provided feedback.

Main changes

- Explanatory notes of several standards have been updated to ensure consistency with current practice.
- Evidence requirements and ranges in standards 2100 and 15730 have been updated to ensure consistency with current practice.

Detailed list of unit standards – classification, title, level, and credits

Engineering and Technology > Design > Generic Design

ID	Title	Level	Credit
2079	Determine team and design performance, and market position	7	3
2094	Prepare application for design protection	6	3
2100	Obtain client approval for design solutions	4	8
7484	Produce and deliver a multi-media presentation	4	5
7497	Write a design brief and specifications	4	4
7518	Produce promotional and marketing graphics	4	6
7520	Develop a graphic image to promote a product or service	4	5
15720	Write a design brief	5	3
15721	Prepare proposals for design services	5	3
15722	Establish design project procurement options and make recommendations	5	4

ID	Title	Level	Credit
15723	Co-ordinate specialist consultants and suppliers for a design project	6	5
15724	Undertake feasibility studies for design projects	6	10
15726	Gather and interpret research information on a design project brief	4	10
15727	Present contract documents for design project implementation	6	8
15728	Appoint contractors and suppliers for design implementation	7	3
15729	Administer contracts and supervise work in progress for design implementation	7	5
15730	Produce conceptual design ideas	4	15
15731	Select materials and processes for design projects	4	8
15732	Develop design solutions	5	20
15733	Produce applied design artwork	6	5
15734	Prepare design project cost assessment	5	4
15788	Render design intention using manual techniques	5	30