

Field: Journalism, Communication and Media Studies

Change report for the review of New Zealand Qualifications in Communications Media and Radio Broadcasting

Reviewed qualifications

[Ref]	Version	Qualification title	Level	Credits
3206	1	New Zealand Certificate in Communications Media	4	60
3210	1	New Zealand Diploma in Radio Broadcasting	5	120
3211	1	New Zealand Diploma in Radio Broadcasting	6	120

Review information

Qualification Developer	Toi Mai Workforce Development Council
Reason for the review	5 yearly review
Review date	October 2022
Outcome date	February 2023
Next review date	February 2028

Summary of review and consultation process

The qualifications listed above were reviewed, as part of the 5-yearly review cycle, by a specialist advisory group (AG) consisting of representatives of industry and providers with current programmes of learning leading to the qualifications.

The consultation process was initially informed by industry feedback from a broad range of media organisations across the sector. This feedback indicated that there was a growing need for the inclusion of new media technologies and platforms and cultural competency in professional practice within the sector.

The AG was convened in person in June 2023 to discuss the inclusion of these into the qualifications’ suite. A further online meeting was conducted from July to September to complete the draft amendments.

The proposed changes were distributed for final amendments to key stakeholders, including those involved in the concurrent reviews in Journalism and Screen Production. Feedback on the changes was positive and the proposed changes were accepted and adopted.

Main changes resulting from the review

Changes specific to the individual qualifications are as follows:

- The New Zealand Certificate in Communications Media (Level 4) [Ref: 3206] was expired and replaced by the New Zealand Certificate in Content Creation (Level 4) [Ref: 4789].
- New Zealand Diploma in Radio Broadcasting (Level 5) [3210] was expired and replaced by the New Zealand Diploma in Content Creation (Level 5) [Ref: 4790].
- New Zealand Diploma in Radio Broadcasting (Level 6) [Ref: 3211] was expired without replacement due to the lack of uptake.

Review outcome

Reference	Version	Reviewed qualification	Outcome category	New qualification details/version (if applicable)
3206	1	New Zealand Certificate in Communications Media (Level 4)	<i>C-New replacement qualification</i>	3206-2 Expiring New Zealand Certificate in Content Creation (Level 4) [Ref: 4789]
3210	1	New Zealand Diploma in Radio Broadcasting (Level 5)	<i>C-New replacement qualification</i>	3210-2 Expiring New Zealand Diploma in Content Creation (Level 5) [Ref: 4790]
3211	1	New Zealand Diploma in Radio Broadcasting (Level 6)	<i>D-Qualification will expire with no replacement</i>	3211-2

Qualification review outcome categories

Outcome	Result	Category
No changes are identified to the qualification	Qualification version number and NZQF ID remain the same. New review date is required.	A
Minor changes are identified to the qualification	New version of qualification is required (NZQF ID remains the same). New review date is required.	B
Significant changes are required to the qualification	New replacement qualification is required with a new NZQF ID. The existing qualification will expire.	C
The qualification is no longer required by industry	The qualification will expire with no replacement.	D

Transition information

Reference	Version	Qualification title	Last date of entry*	Last date of assessment
3206	1	New Zealand Certificate in Communications Media (Level 4)	30 June 2024	31 December 2024
3210	1	New Zealand Diploma in Radio Broadcasting (Level 5)	28 February 2024	31 December 2024
3211	1	New Zealand Diploma in Radio Broadcasting (Level 6)	28 February 2023	31 December 2023

**only required for outcome category C or D*

Any additional information

People currently enrolled in programmes leading to these qualifications may complete the requirements by their individual designated last dates of assessment, or where applicable, transfer to the replacement qualifications.

It is the intention of the qualification developer that no existing learner be disadvantaged by these transition arrangements. Any person who considers they have been disadvantaged may contact:

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