

Field Arts and Crafts

Registration of *Content Creation* skill standards

Toi Mai Workforce Development Council has developed four new skill standards in the *Content Creation* domain.

Date new versions published

July 2025

Planned review date

December 2030

Summary

This development, which includes four Level 2 new skill standards, is an expansion of the Content Creation domain. The new skill standards have been designed to promote creative expression in conjunction with technical competencies and provide preparatory training in a range of creative career contexts.

The development of these standards was led by Toi Mai Workforce Development Council and involved a collaborative process that included representatives from tertiary education providers, schools, industry professionals, and individuals with experience in informal training environments. Initial development occurred in March and April 2025, followed by a consultation phase that engaged key stakeholders and the wider public through the Toi Mai website. Feedback received was carefully reviewed and incorporated where appropriate.

Main Changes

- Four new skill standards were developed.

Detailed list of standards – classification, title, level, and credits

Arts and Crafts > Electronic Media > Content Creation

ID	Title	Level	Credit	Review Category
40846	Develop, edit, and publish video	2	4	New
40847	Design and develop a character for digital media or illustration	2	4	New
40848	Produce a 3D digital model from a reference image	2	3	New
40849	Develop and present a simple animation sequence	2	5	New