

Field Arts and Crafts

Revision of Content Creation skill standards

Subfield	Domain	ID
Electronic Media	Content Creation	40153, 40846-40849

The Electrotechnology and Information Technology Industry Skills Board has completed the revision of the standards listed above.

Date new versions published

April 2026

**Planned review date (40153 no change)
(40846-40849 no change)**

**December 2029
December 2030**

Summary

Five Level 2 skill standards in the Content Creation domain in the Electronic Media subfield have been revised to enable a shift to a new domain of the same name in the new Creative Media subfield. The new subfield, which also contains four related Level 3 standards, supersedes the existing Electronic Media and reflects an update in terminology to align with contemporary industry language and practices.

Main changes

- The skill standards were moved to the Content Creation domain in the Creative Media subfield, alongside the newly listed skill standards.
- The last date for assessment for the superseded versions of the standards is 31 December 2026.
- Standard Setting Body details have been updated from Toi Mai Workforce Develop Council to Electrotechnology and Information Technology Industry Skills Board.

Impact on existing organisations with consent to assess

Current consent for			Consent extended to		
Nature of consent	Classification or ID	Level	Nature of consent	Classification or ID	Level
Subfield	Electronic Media	4-5	Subfield	Creative Media	4-5
Domain 2390	Content Creation	2	Domain 2400	Content Creation	2

Detailed list of standards – classification, title, level, and credits

All changes are in **bold**.

Key to review category	
A	Dates changed, but no other changes are made - the new version of the standard carries the same ID and a new version number
B	Changes made, but the overall outcome remains the same - the new version of the standard carries the same ID and a new version number
C	Major changes that necessitate the registration of a replacement standard with a new ID
D	Standard will expire and not be replaced

Arts and Crafts > Electronic Media > Content Creation
Arts and Crafts > Creative Media > Content Creation

ID	Title	Level	Credit
40153	Create an interview podcast for social media	2	5
40846	Develop, edit, and publish video	2	4
40847	Design and develop a character for digital media or illustration	2	4
40848	Produce a 3D digital model from a reference image	2	3
40849	Develop and present a simple animation sequence	2	5