Title	Present on-air for radio		
Level	3	Credits	6

Purpose	People credited with this unit standard are able to broadcast live programming, and operate an on-air studio.

Classification	Electronic Media > Radio

Available grade	Achieved

Explanatory notes

1   Definitions
     Station genre means the type of programme run by a station to meet target demographic.
     Station format means the presentation structure required by the programme director.
     Target audience means the audience the station targets expressed in terms of gender, age, and socio-economic status.
     Station policy refers to policies and procedures on safety and operation set down by each radio station employer or host organisation.
     Programme requirements means content required from a generated or manual schedule.

2   For the purposes of this unit standard a candidate must present a minimum of three live-to-air radio programmes with each programme being a minimum of one hour duration.

3   All work practices must comply with an approved code of broadcasting practice as defined in the Broadcasting Act 1989, and with the following legislation – Broadcasting Act 1989, Copyright Act 1994, Defamation Act 1992, Human Rights Act 1993, and Privacy Act 1993. These codes can be obtained from the Broadcasting Standards Authority (www.bsa.govt.nz) or the Advertising Standards Authority (www.asa.co.nz).

Outcomes and evidence requirements

Outcome 1

Broadcast live programming.

Evidence requirements

1.1   Material gathered for broadcast matches the target audience.

Range   may include but is not limited to – news bulletins, commentary, opinion piece, personality piece, interview questions, review.

1.2   Style of delivery is consistent with station format and genre.

Range   may include but is not limited to – convincing, natural, one-to-one communication, use of ad-libbing.

1.3   Content is presented in a manner which is clear and natural.

Range   inflection, pausation, articulation, pace.

1.4   English, Māori, and non-English words used are pronounced correctly and match the target audience.

Outcome 2

Operate an on-air studio.

Range   commercials, music, phone calls, voice breaks.

Evidence requirements

2.1   Sound not intended for broadcast does not go to air.

Range   may include but is not limited to – dead air, multiple audio sources, microphone channel open.

2.2   Commercials, music, and news are played according to the programme schedule.

2.3   External audio sources are cued in to meet programme requirements.

2.4   Material is recorded for archives in accordance with legislated requirements.

2.5   Studio is left in accordance with station policy.

Range   may include but is not limited to – announce desk reset, automation activated, technical problems reported.

Replacement information	This unit standard replaced unit standard 1337.

Planned review date	31 December 2016

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	28 February 1997	31 December 2010
Revision	2	11 March 1998	31 December 2010
Revision	3	8 February 2001	31 December 2010
Review	4	20 March 2009	31 December 2010
Review	5	18 February 2011	N/A

Accreditation and Moderation Action Plan (AMAP) reference	0002

This AMAP can be accessed at http://www.nzqa.govt.nz/framework/search/index.do.

Please note
Providers must be granted consent to assess against standards (accredited) by NZQA, or an inter-institutional body with delegated authority for quality assurance, before they can report credits from assessment against unit standards or deliver courses of study leading to that assessment.

Industry Training Organisations must be granted consent to assess against standards by NZQA before they can register credits from assessment against unit standards.

Providers and Industry Training Organisations, which have been granted consent and which are assessing against unit standards must engage with the moderation system that applies to those standards.

Consent requirements and an outline of the moderation system that applies to this standard are outlined in the Accreditation and Moderation Action Plan (AMAP). The AMAP also includes useful information about special requirements for organisations wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.

Comments on this unit standard

Please contact Competenz info@competenz.org.nz if you wish to suggest changes to the content of this unit standard.