

Title	Interview on-air for radio		
Level	3	Credits	10

Purpose	People credited with this unit standard are able to prepare for and conduct an on-air interview.
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Classification	Electronic Media > Radio
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Available grade	Achieved
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Guidance Information

- 1 Definition
Station format means the presentation structure required by the programme director.
- 2 For the purposes of this unit standard a candidate must conduct at least three interviews of at least twelve minutes duration.
- 3 All work practices must comply with an approved code of broadcasting practice as defined in the Broadcasting Act 1989, and with the following legislation – Broadcasting Act 1989, Copyright Act 1994, Defamation Act 1992, Human Rights Act 1993, and Privacy Act 1993. These codes can be obtained from the Broadcasting Standards Authority (www.bsa.govt.nz) or the Advertising Standards Authority (www.asa.co.nz).

Outcomes and performance criteria

Outcome 1

Prepare for an on-air interview.

Range in studio, by phone, pre-recorded by portable gear.

Performance criteria

- 1.1 Interview objectives are set and are measurable and relevant to the programme and/or topic.
- 1.2 Research on topic and/or guest is undertaken in accordance with the objectives.
- 1.3 Lines of questioning are developed to match the objectives of the programme and/or topic.
- 1.4 Interviewing style is determined to meet station format.

- 1.5 Permission to be recorded and broadcast is obtained from any interviewee prior to interview in accordance with station format requirements.

Outcome 2

Conduct an on-air interview.

Performance criteria

- 2.1 Guest is introduced in accordance with station format requirements.
- 2.2 Interview is structured to meet programme objectives and to cover prepared lines of questioning.
- 2.3 Unprepared lines of questioning are taken up to advance the interview, if required, in accordance with station format requirements.
- 2.4 Interviewing skills are used to meet interview requirements and direction.
- Range may include but is not limited to – open questions, clarifying questions, paraphrasing, confronting, reflecting feelings, humour, summarising.
- 2.5 Back announcement is presented to finish interview in accordance with station format.

This unit standard is expiring. Assessment against the standard must take place by the last date for assessment set out below.

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	28 February 1997	30 September 2021
Revision	2	11 March 1998	30 September 2021
Revision	3	8 February 2001	30 September 2021
Review	4	20 March 2009	30 September 2021
Review	5	18 February 2011	30 September 2021
Review	6	26 August 2021	30 September 2021

Consent and Moderation Requirements (CMR) reference	0002
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.