

Title	Produce an interactive radio talk programme		
Level	5	Credits	10

Purpose	People credited with this unit standard are able to: prepare for an interactive talk programme; provide services during an interactive talk programme; and debrief following the broadcast of the interactive talk programme.
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Classification	Electronic Media > Radio
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Available grade	Achieved
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Guidance Information

- Definitions

Station practice refers to the documented procedures which set out the standard practices of the station.

Station format means the presentation structure required by the programme director.

Target audience means the audience the station targets expressed in terms of gender, age, and socio-economic status.

Programme requirements means content required from a generated or manual schedule.
- All work practices must comply with an approved code of broadcasting practice as defined in the Broadcasting Act 1989, and with the following legislation – Broadcasting Act 1989, Copyright Act 1994, Defamation Act 1992, Human Rights Act 1993, Privacy Act 1993. These codes can be obtained from the Broadcasting Standards Authority (www.bsa.govt.nz) or the Advertising Standards Authority (www.asa.co.nz).

Outcomes and performance criteria

Outcome 1

Prepare for an interactive talk programme.

Performance criteria

- Issues identified and researched are in accordance with the target audience.
- Contributors are identified in terms of target audience interest.

Range newsmakers, guests.

- 1.3 Treatment of issues is decided in consultation with the announcer and in accordance with the station practice.

Outcome 2

Provide services during interactive talk programme.

Performance criteria

- 2.1 Public calls and/or interviews are screened before going to air in accordance with station practice.
- 2.2 Technical problems are advised to the relevant staff when they occur in accordance with the station practice.

Outcome 3

Debrief following the broadcast of the interactive talk programme.

Range producer, announcer or host.

Performance criteria

- 3.1 Performance is reviewed in terms of both positive and negative performance indicators in accordance with the station's practice.
- 3.2 Alternative approaches and strategies are determined in terms of meeting the required standard of performance in accordance with station practice.

This unit standard is expiring. Assessment against the standard must take place by the last date for assessment set out below.

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	28 February 1997	30 September 2021
Revision	2	11 March 1998	30 September 2021
Revision	3	8 February 2001	30 September 2021
Review	4	20 March 2009	30 September 2021
Review	5	18 February 2011	30 September 2021
Review	6	26 August 2021	30 September 2021

Consent and Moderation Requirements (CMR) reference	0002
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.