

<b>Title</b>	<b>Plan and broadcast a radio programme using an automated system</b>		
<b>Level</b>	<b>2</b>	<b>Credits</b>	<b>5</b>

<b>Purpose</b>	People credited with this unit standard are able to plan a radio programme for broadcast, and broadcast using an automated radio system.
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<b>Classification</b>	Electronic Media > Radio
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<b>Available grade</b>	Achieved
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### Explanatory notes

#### 1 Definitions

*Station format* means the presentation structure required by the programme director.

*Target audience* means the audience the station targets expressed in terms of gender, age, and socio-economic status.

*Programme requirements* means content required from a generated or manual schedule.

*Station technical standards* are the guidelines laid down by the programme director of the minimum quality of audio required by the station.

*Automated radio systems* include any system that uses technology to automate broadcasting operations. Used either at a station or a network, it can run a facility in the absence of a human operator. They can also run in a 'live assist' mode when there are on-air personnel present at the broadcast studio or control room.

- 2 All work practices must comply with an approved code of broadcasting practice as defined in the Broadcasting Act 1989, and with the following legislation – Broadcasting Act 1989, Copyright Act 1994, Defamation Act 1992, Human Rights Act 1993, and Privacy Act 1993. These codes can be obtained from the Broadcasting Standards Authority ([www.bsa.govt.nz](http://www.bsa.govt.nz)) or the Advertising Standards Authority ([www.asa.co.nz](http://www.asa.co.nz)).

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### Outcomes and evidence requirements

#### Outcome 1

Plan a radio programme for broadcast.

#### Evidence requirements

- 1.1 Material gathered is in accordance with the target audience.

Range examples are – music, information, talk material, jingles.

- 1.2 Material is organised and presented in accordance with the station format.
- 1.3 Data for broadcast is input in order to allow for later implementation by automation system in accordance with station technical standards.

## Outcome 2

Broadcast using an automated radio system.

### Evidence requirements

- 2.1 Instructions to system for broadcast are within agreed error range of the station.
- 2.2 Foreign and English words used are pronounced in accordance with current industry practice, and presentation meets automation requirements in accordance with station practice.
- 2.3 Māori words used are pronounced according to iwi pronunciation and allow for locally recognised variations, and presentation meets automation requirements.
- 2.4 Information is delivered and script read in accordance with station practice.
- 2.5 Announce desk is operated in accordance with station policy and producer and/or programmer director's instructions.

<b>Replacement information</b>	This unit standard replaced unit standard 2760.
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<b>Planned review date</b>	31 December 2016
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### Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	28 February 1997	31 December 2010
Revision	2	11 March 1998	31 December 2010
Revision	3	8 February 2001	31 December 2010
Review	4	20 March 2009	31 December 2010
Review	5	18 February 2011	N/A

<b>Accreditation and Moderation Action Plan (AMAP) reference</b>	0002
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This AMAP can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

**Please note**

Providers must be granted consent to assess against standards (accredited) by NZQA, or an inter-institutional body with delegated authority for quality assurance, before they can report credits from assessment against unit standards or deliver courses of study leading to that assessment.

Industry Training Organisations must be granted consent to assess against standards by NZQA before they can register credits from assessment against unit standards.

Providers and Industry Training Organisations, which have been granted consent and which are assessing against unit standards must engage with the moderation system that applies to those standards.

Consent requirements and an outline of the moderation system that applies to this standard are outlined in the Accreditation and Moderation Action Plan (AMAP). The AMAP also includes useful information about special requirements for organisations wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.

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**Comments on this unit standard**

Please contact [Competenz info@competenz.org.nz](mailto:Competenz info@competenz.org.nz) if you wish to suggest changes to the content of this unit standard.