

<b>Title</b>	<b>Create displays using supplied materials in a retail or distribution environment</b>		
<b>Level</b>	<b>2</b>	<b>Credits</b>	<b>2</b>

<b>Purpose</b>	People credited with this unit standard are able to set up displays using supplied materials, and maintain displays in a retail or distribution environment.
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<b>Classification</b>	Retail, Distribution, and Sales > Merchandising and Marketing
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<b>Available grade</b>	Achieved
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### Guidance Information

- 1 Legislation relevant to this unit standard includes but is not limited to: Consumer Guarantees Act 1993, Fair Trading Act 1986, Contract and Commercial Law Act 2017, Health and Safety at Work Act 2015.
- 2 Definitions
 

*Distribution environment* refers to a workplace where the primary focus is on storage and distribution of stock.

*Organisational procedures* referred to in this unit standard may include but are not limited to the applicable procedures found in the following: organisational performance guidelines and standards; Government and local body legislation.

*Retail environment* refers to workplaces where the primary focus is on customers purchasing goods or services.
- 3 Evidence is required for two displays.

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### Outcomes and performance criteria

#### Outcome 1

Set up displays using supplied materials in a retail or distribution environment.

#### Performance criteria

- 1.1 Display is set up using supplied materials in a manner that complements product and complies with supplied plan.
 

Range      plan – one of photograph, diagram, description.
- 1.2 Display is positioned to optimise product profile in accordance with organisational procedures.

- 1.3 Additional accessories are used in display in a manner complementary to display design, and products, in accordance with organisational procedures.
- 1.4 Display is set up in a manner safe for customers and staff in accordance with organisational procedures.

## Outcome 2

Maintain displays in a retail or distribution environment in accordance with organisational procedures.

### Performance criteria

- 2.1 Presentation of display is maintained.
- 2.2 Display and displayed products are cleaned.
- 2.3 Damaged materials and products used in display are identified and replaced.
- 2.4 Measures are taken to minimise risk of loss from display and displayed products.

Range risk of loss may include but is not limited to – theft, damage, disturbance of display, soiling, passing use by dates.

<b>Planned review date</b>	31 December 2021
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### Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	31 October 1997	31 December 2018
Review	2	26 November 2003	31 December 2018
Review	3	8 December 2016	31 December 2021
Revision	4	29 March 2018	N/A

<b>Consent and Moderation Requirements (CMR) reference</b>	0225
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

### Comments on this unit standard

Please contact ServicelQ [qualifications@ServicelQ.org.nz](mailto:qualifications@ServicelQ.org.nz) if you wish to suggest changes to the content of this unit standard.