

Title	Create displays using supplied materials in a retail or distribution environment		
Level	2	Credits	2

Purpose	People credited with this unit standard are able to: set up displays using supplied materials; and maintain displays in a retail or distribution environment.
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Classification	Retail, Distribution, and Sales > Merchandising and Marketing
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Available grade	Achieved
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Guidance Information

- 1 Legislation relevant to this unit standard includes but is not limited to: Consumer Guarantees Act 1993, Fair Trading Act 1986, Contract and Commercial Law Act 2017, Health and Safety at Work Act 2015.
- 2 Definitions

Distribution environment refers to a workplace where the primary focus is on storage and distribution of stock.

Retail environment refers to workplaces where the primary focus is on customers purchasing goods or services.

Risk of loss may include but is not limited to – theft, damage, disturbance of display, soiling, passing use by date.

Workplace procedures refer to the applicable procedures found in the following: organisational performance guidelines and standards; manufacturer’s procedures and specifications; and Government and local body legislation.
- 3 Evidence is required for two displays.
- 4 All tasks are to be carried out in accordance with workplace procedures, the workplace being the enterprise carrying out the work, or delivering the service.

Outcomes and performance criteria

Outcome 1

Set up displays using supplied materials in a retail or distribution environment.

Performance criteria

- 1.1 Display is set up using supplied materials in a manner that complements product and complies with supplied plan.
- Range plan – one of photograph, diagram, description.
- 1.2 Display is positioned to optimise product profile.
- 1.3 Additional accessories are used in display in a manner complementary to display design, and products.
- 1.4 Display is set up in a manner safe for customers and staff.

Outcome 2

Maintain displays in a retail or distribution environment.

Performance criteria

- 2.1 Presentation of display is maintained.
- 2.2 Display and displayed products are cleaned.
- 2.3 Damaged materials and products used in display are identified and replaced.
- 2.4 Measures to minimise risk of loss from display and displayed products are maintained.
- Range measures may include but are not limited to – visible displays, lockable cabinets, radio frequency identification tags.

Planned review date	31 December 2027
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	31 October 1997	31 December 2018
Review	2	26 November 2003	31 December 2018
Review	3	8 December 2016	31 December 2021
Revision	4	29 March 2018	31 December 2024
Review	5	2 March 2023	N/A

Consent and Moderation Requirements (CMR) reference	0112
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Ringa Hora Services Workforce Development Council qualifications@ringahora.nz if you wish to suggest changes to the content of this unit standard.