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| Title | Present goods for sale in a retail or distribution environment | | |
| Level | 2 | Credits | 2 |

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| Purpose | People credited with this unit standard are able to: place goods for customer access; and label goods for sale in a retail or distribution environment. |
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| Classification | Retail, Distribution, and Sales > Merchandising and Marketing |
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| Available grade | Achieved |
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Guidance Information

- 1 Definitions

Distribution environment refers to a workplace where the primary focus is on storage and distribution of stock.

Fixtures refers to fixed or movable racks, shelves, gondolas, bins, tables, risers.

Prime positions may be well-lit, high traffic flow, easy access, highly visible, window, entrance, counter.

Retail environment refers to workplaces where the primary focus is on customers purchasing goods or services.

Targeted goods refer to seasonal goods, best sellers, basic demand items, advertised lines, lines in window, specials, in-store promotions.

Workplace procedures refer to the applicable procedures found in the following: organisational performance guidelines and standards; manufacturer's procedures and specifications; and Government and local body legislation.
- 2 Legislation relevant to this unit standard includes but is not limited to: Consumer Guarantees Act 1993, Fair Trading Act 1986, Health and Safety at Work Act 2015.
- 3 Evidence is required for three occasions in which goods are presented for sale.
- 4 All tasks are to be carried out in accordance with workplace procedures, the workplace being the enterprise carrying out the work, or delivering the service.

Outcomes and performance criteria

Outcome 1

Place goods for customer access in a retail or distribution environment.

Performance criteria

- 1.1 Targeted goods are placed in prime positions.
- Range includes but is not limited to – safety of customers and staff, selection of fixtures, customer access, visibility, staff view of customers.
- 1.2 Goods are grouped to optimise customer choice.
- Range groupings may include but are not limited to – type, price, brand, colour, companion ranges; evidence is required for three types of groupings.
- 1.3 Goods are presented in saleable condition.
- 1.4 Promotional material relevant for goods is produced.
- Range may include but is not limited to – signage, ticketing, packaging.

Outcome 2

Label goods for sale in a retail or distribution environment.

Performance criteria

- 2.1 Label is prepared.
- Range preparation may include but is not limited to – labelling by authorised personnel, changing labelling roll, checking label details, changing label details; evidence for three preparation processes is required.
- 2.2 Information for label is checked against the goods and details in stock control system.
- Range label information may include but is not limited to – price, brand, size, code, quantity, colour.
- 2.3 Label is prepared and attached to goods display.
- Range preparation and attachment may include but are not limited to – labelling by authorised personnel, changing labelling roll, checking label details, changing label details, visible, secure attachment.

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| Planned review date | 31 December 2027 |
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Status information and last date for assessment for superseded versions

| Process | Version | Date | Last Date for Assessment |
|--------------|---------|------------------|--------------------------|
| Registration | 1 | 31 October 1997 | 31 December 2018 |
| Review | 2 | 26 November 2003 | 31 December 2024 |
| Review | 3 | 8 December 2016 | 31 December 2024 |
| Review | 4 | 2 March 2023 | N/A |

Consent and Moderation Requirements (CMR) reference

0112

This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Ringa Hora Services Workforce Development Council qualifications@ringahora.nz if you wish to suggest changes to the content of this unit standard.