

<b>Title</b>	<b>Present goods for sale in a retail or distribution environment</b>		
<b>Level</b>	<b>2</b>	<b>Credits</b>	<b>2</b>

<b>Purpose</b>	People credited with this unit standard are able to place goods for customer access, and label goods for sale in accordance with organisational procedures.
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<b>Classification</b>	Retail, Distribution, and Sales > Merchandising and Marketing
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<b>Available grade</b>	Achieved
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### Explanatory notes

- 1 Definitions
 

*Distribution environment* refers to a workplace where the primary focus is on storage and distribution of stock.

*Fixtures* refers to fixed or movable racks, shelves, gondolas, bins, tables, risers.

*Organisational procedures* referred to in this unit standard may include but are not limited to the applicable procedures found in the following: organisational performance guidelines and standards; Government and local body legislation.

*Prime positions* may be well-lit, high traffic flow, easy access, highly visible, window, entrance, counter.

*Retail environment* refers to workplaces where the primary focus is on customers purchasing goods or services.

*Targeted goods* refers to seasonal goods, best sellers, basic demand items, advertised lines, lines in window, specials, in-store promotions.
- 2 Legislation relevant to this unit standard includes but is not limited to: Consumer Guarantees Act 1993, Fair Trading Act 1986, Health and Safety at Work Act 2015.
- 3 Evidence is required for three occasions in which goods are presented for sale.

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### Outcomes and evidence requirements

#### Outcome 1

Place goods for customer access.

**Evidence requirements**

- 1.1 Targeted goods are placed in prime positions in accordance with organisational procedures.
- Range includes but is not limited to – safety of customers and staff, selection of fixtures, customer access, visibility, staff view of customers.
- 1.2 Goods are grouped to optimise customer choice.
- Range groupings may include but are not limited to – type, price, brand, colour, companion ranges; evidence is required for three types of groupings.
- 1.3 Goods are presented in saleable condition according to organisational procedures.
- 1.4 Promotional material is relevant for goods and in accordance with organisational procedures.
- Range may include but is not limited to – signage, ticketing, packaging.

**Outcome 2**

Label goods for sale in accordance with organisational procedures.

**Evidence requirements**

- 2.1 Label is prepared.
- Range preparation may include but is not limited to – labelling by authorised personnel, changing labelling roll, checking label details, changing label details; evidence for three preparation processes is required.
- 2.2 Information for label is checked against the goods and details in stock control system.
- Range label information may include but is not limited to – price, brand, size, code, quantity, colour.
- 2.3 Label is prepared and attached to goods display.
- Range preparation and attachment may include but are not limited to – labelling by authorised personnel, changing labelling roll, checking label details, changing label details, visible, secure attachment.

<b>Planned review date</b>	31 December 2021
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#### Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	31 October 1997	31 December 2018
Review	2	26 November 2003	N/A
Review	3	8 December 2016	N/A

<b>Consent and Moderation Requirements (CMR) reference</b>	0225
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

#### Please note

Providers must be granted consent to assess against standards (accredited) by NZQA, before they can report credits from assessment against unit standards or deliver courses of study leading to that assessment.

Industry Training Organisations must be granted consent to assess against standards by NZQA before they can register credits from assessment against unit standards.

Providers and Industry Training Organisations, which have been granted consent and which are assessing against unit standards must engage with the moderation system that applies to those standards.

Requirements for consent to assess and an outline of the moderation system that applies to this standard are outlined in the Consent and Moderation Requirements (CMR). The CMR also includes useful information about special requirements for organisations wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.

#### Comments on this unit standard

Please contact ServicelQ [qualification@ServicelQ.org.nz](mailto:qualification@ServicelQ.org.nz) if you wish to suggest changes to the content of this unit standard.