

Title	Identify and analyse the impacts of whakamā and the implications on hauora outcomes		
Level	5	Credits	5

Purpose	People credited with this unit standard are able to identify and analyse the impacts of whakamā and determine the impacts of whakamā on hauora outcomes.
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Classification	Te Ara Hou ki te Ora > Hauora
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Available grade	Achieved
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Guidance Information

- Definitions of Māori words will be those relevant and in common usage in a hauora context and/or local iwi or hapū
- For the purpose of this unit standard, hauora practices are determined by service providers or entities that operate within a hauora context.
- Definitions**

Cultural factors refers to those that have a cultural base and influence the way in which people live their lives. In this hauora context reference to both the positive and negative sociocultural factors are encouraged to enhance any analysis. Suggested examples may include but are not limited to – not living as Māori, not linked to a marae, not brought up in Māori environment, one's social life is not dependant on a Māori infrastructure, disconnected from whānau, disconnected from papa kainga, is not Māori centric.

Economic factors refers to educational achievement, mana, status within the community, housing, land ownership, consumerism, employment, income, wealth, assets, crime, gender, and family structure. Many of these factors are interrelated.

Hauora outcomes refers to the result of a selected Māori health initiative.

Hauora refers to the appropriate practices associated with the holistic wellbeing of an individual as a member of a whānau, hapū, and iwi.

Hauora context refers to hauora service provision for Māori.

Whakamā is referred to as embarrassment, indignity, shame, shyness.

Aspects of whakamā may include customary, cultural, personal, hereditary, and socio-economic factors.
- Descriptions and explanations can be presented in a number of ways that may include but is not limited to; oral presentation, visual presentation, written presentation, whakaari, waiata, haka.
- All sources of information must be referenced.

Outcomes and performance criteria

Outcome 1

Identify and analyse the impacts of whakamā in a hauora context.

Performance criteria

1.1 Impacts of whakamā on hauora outcomes are identified.

Range impacts may include but are not limited to – shame, self-abasement, feeling inferior, feeling inadequate, self-doubt, withdrawal, feeling misunderstood; evidence of three is required.

1.2 Situations of whakamā are identified and their impacts are analysed in a hauora context.

Range situations may include but are not limited to – one to one consultation, group consultation, gender differences; evidence of three is required.

1.3 Impacts of whakamā in relation to cultural and economic factors are examined.

Range evidence of three cultural and economic factors is required.

Outcome 2

Determine the impacts of whakamā on hauora outcomes.

Performance criteria

2.1 Impacts of whakamā are determined in terms of their effect on hauora outcomes.

Range evidence of three positive and three negative implications is required.

Planned review date	31 December 2027
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	23 October 1998	31 December 2012
Review	2	18 December 2002	31 December 2012
Review	3	20 August 2010	31 December 2017
Review	4	10 December 2015	31 December 2024

Process	Version	Date	Last Date for Assessment
Revision	5	28 September 2017	31 December 2024
Rollover	6	23 April 2020	31 December 2024
Review	7	2 March 2023	N/A

Consent and Moderation Requirements (CMR) reference	0165
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact the NZQA Māori Qualifications Services mqs@nzqa.govt.nz if you wish to suggest changes to the content of this unit standard.