

Title	Explain consumer rights from a Māori perspective		
Level	2	Credits	2

Purpose	People credited with this unit standard are able to: explain consumer rights in relation to racism in the marketplace; and to explain consumer rights in relation to recognition of particular needs of Māori in the marketplace.
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Classification	Māori Business and Management > Māori Management - Generic
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Available grade	Achieved
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Guidance Information

The resource support listed is given as a guide only and is not intended to be in any way prescriptive. It is acknowledged that different areas may have their own written and unwritten repositories of knowledge relevant to this unit standard.

Resource support may include, but is not limited to:

Appropriate websites

Barlow, C, (1991) *Tikanga Whakaaro: Key Concepts in Māori Culture*, (Auckland, NZ: Oxford University Press).

Outcomes and performance criteria

Outcome 1

Explain consumer rights in relation to racism in the marketplace.

Performance criteria

- 1.1 Protection to consumers affected by racism in the marketplace is explained in terms of consumer legislation.
- 1.2 Organisations which provide support and assistance to consumers affected by racism are explained in terms of their roles and powers.
- 1.3 Rights of the consumer are explained in terms of the processes to have those rights recognised.

Outcome 2

Explain consumer rights in relation to recognition of particular needs of Māori in the market place.

Performance criteria

- 2.1 Consumer rights for Māori are explained in terms of Māori values and beliefs that make Māori a distinct group of consumers within the marketplace.
- 2.2 Consumer rights for Māori are explained in terms of ways in which producers provide for the specialised needs of Māori within the market place.
- 2.3 Consumer rights for Māori are explained in terms of rights and processes to have the specialised needs of Māori met by the marketplace.

This unit standard is expiring. Assessment against the standard must take place by the last date for assessment set out below.

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	29 June 1999	31 December 2015
Review	2	19 December 2003	31 December 2015
Rollover and Revision	3	12 December 2013	31 December 2019
Review	4	15 September 2016	31 December 2023
Review	5	25 March 2021	31 December 2023

Consent and Moderation Requirements (CMR) reference	0226
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.