

Title	Identify contributors and work roles within tourism in the Cook Islands		
Level	1	Credits	2

Purpose	People credited with this unit standard are able to: identify contributors to tourism; and work roles within the tourism industry, in the Cook Islands.
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Classification	Tourism > Cook Islands Tourism
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Available grade	Achieved
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Guidance Information

- Information to support this unit standard can be obtained from the following:
Cook Islands Tourism Corporation, PO Box 14, Avarua, Rarotonga, email tourism@cookislands.gov.ck, ph (682) 29435, fax (682) 21435; Website: cookislands.travel
Cook Islands Statistics Office, Ministry of Finance and Economic Management, PO Box 41, Avarua, Rarotonga, email info@stats.gov.ck, ph (682) 29 511, fax (682) 21 511.
- Career and training information can be gained from: Careers NZ website www.careers.govt.nz
- Tereora College has produced PowerPoint resources to assist with the teaching of this unit standard. Contact: Social Sciences Faculty, Tereora College, Box 107 Rarotonga, Cook Islands, ph (682) 23819, email principal@tereora.edu.ck.

Outcomes and performance criteria

Outcome 1

Identify contributors to tourism in the Cook Islands.

Performance criteria

- Current leading markets for tourism are identified in the Cook Islands and are consistent with visitor arrival numbers.
- Contributors to the tourism industry are identified and are consistent with information provided by Cook Islands Tourism Corporation.

Outcome 2

Identify work roles within the tourism industry in the Cook Islands.

Performance criteria

2.1 Sectors of the tourism industry in the Cook Islands are identified in terms of the work roles available within each.

Range sectors include – accommodation, transport, attractions and activities, ancillary/visitor services, sales distribution.

2.2 A work role in one sector is identified in terms of the skills required and type of work involved.

2.3 A career and training path is identified for the selected work role consistent with the job description and qualifications required, where these exist.

Planned review date	31 December 2027
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	28 January 2000	31 December 2024
Review	2	25 July 2006	31 December 2024
Rollover and Revision	3	19 November 2010	31 December 2024
Review	4	15 October 2015	31 December 2024
Review	5	2 March 2023	N/A

Consent and Moderation Requirements (CMR) reference	0078
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Ringa Hora Services Workforce Development Council qualifications@ringahora.nz if you wish to suggest changes to the content of this unit standard.