

Title	Describe the history of world tourism and Cook Islands' tourism		
Level	2	Credits	4

Purpose	People credited with this unit standard are able to: describe the history of world and Cook Islands' tourism.
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Classification	Tourism > Cook Islands Tourism
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Available grade	Achieved
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Guidance Information

1 Definition

Recognised or industry texts include – publications issued by the Ministry of Education, Cook Islands, relating to Cook Island history:
 Collier, A. (2011). *Principles of Tourism: a New Zealand Perspective* (8th Ed.). Auckland, NZ: Pearson Education;
 Hall, C. (1994). *Coming in on a Jet Plane: A pictorial history of the Rarotonga International Airport*, Rarotonga, Cook Islands: Airport Authority and Colin Hall.

2 Information to support this unit standard can be obtained from the following: Cook Islands Museum and Library Society, PO Box71, Rarotonga, Cook Islands, ph (682) 26468, email, librarymuseum@cookislands.org.ck, tatau@oyster.net.ck.

3 Tereora College has produced PowerPoint resources to assist with the teaching of this unit standard. Contact: Social Sciences Faculty, Tereora College, Box 107 Rarotonga, Cook Islands, ph (682) 23819, email principal@tereora.edu.ck.

Outcomes and performance criteria

Outcome 1

Describe the history of world tourism.

Performance criteria

1.1 Earliest forms of tourism are described as set out in industry texts.

1.2 Major events in the history of the world are described in terms of their impact on tourism.

Range major events may include but are not limited to – the development of spas, grand tours, technological developments in transport, social change in the late nineteenth century, world wars, the development of international business and trade, major pandemics, increasing prosperity; evidence is required for a minimum of four major events.

Outcome 2

Describe the history of Cook Islands' tourism.

Performance criteria

2.1 The development of tourism in the Cook Islands to the present day is described in accordance with industry texts.

2.2 Major events in the history of Cook Islands tourism are described in terms of their significance and impact on tourism.

Range may include but is not limited to – establishment of the Cook Islands Tourist Authority 1968; opening of the International Airport 1974; 6th Festival of Pacific Arts 1992.

Planned review date	31 December 2027
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	28 January 2000	31 December 2024
Review	2	25 July 2006	31 December 2024
Rollover and Revision	3	19 November 2010	31 December 2024
Review	4	15 October 2015	31 December 2024
Review	5	2 March 2023	N/A

Consent and Moderation Requirements (CMR) reference	0078
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Ringa Hora Services Workforce Development Council qualifications@ringahora.nz if you wish to suggest changes to the content of this unit standard.