

<b>Title</b>	<b>Demonstrate knowledge of the history of world tourism and Cook Islands tourism</b>		
<b>Level</b>	<b>2</b>	<b>Credits</b>	<b>4</b>

<b>Purpose</b>	People credited with this unit standard are able to demonstrate knowledge of the history of world and Cook Islands' tourism.
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<b>Classification</b>	Tourism > Cook Islands Tourism
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<b>Available grade</b>	Achieved
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### Explanatory notes

- 1 Definition  
For the purposes of this unit standard, examples of *recognised* or *industry texts* include – publications issued by the Ministry of Education, Cook Islands, relating to Cook Island history:  
Collier, A. (2011). *Principles of Tourism: a New Zealand Perspective* (8<sup>th</sup> Ed.). Auckland, NZ: Pearson Education.  
Hall, C. (1994). *Coming in on a Jet Plane: A pictorial history of the Rarotonga International Airport*, Rarotonga, Cook Islands: Airport Authority and Colin Hall
- 2 Information to support this unit standard can be obtained from the following:  
Cook Islands Library & Museum, PO Box 71, Rarotonga  
Cook Islands  
Tel: +682 26468  
[librarymuseum@cookislands.org.ck](mailto:librarymuseum@cookislands.org.ck)  
[tatau@oyster.net.ck](mailto:tatau@oyster.net.ck)
- 3 Tereora College has produced powerpoint resources to assist with the teaching of this unit standard. Contact the Social Sciences Faculty, Tereora College, Box 107 Rarotonga, Cook Islands  
Ph (682) 23819  
Email [principal@tereora.edu.ck](mailto:principal@tereora.edu.ck)

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### Outcomes and evidence requirements

#### Outcome 1

Demonstrate knowledge of the history of world tourism.

#### Evidence requirements

- 1.1 The description outlines the earliest forms of tourism as set down in industry texts.

- 1.2 The description outlines the significance of major events in the history of the world, in terms of their impact on tourism.

Range major events may include but are not limited to – the development of spas, grand tours, technological developments in transport, social change in the late nineteenth century, world wars, the development of international business and trade, increasing prosperity;  
evidence is required for a minimum of four major events.

## Outcome 2

Demonstrate knowledge of the history of Cook Islands' tourism.

### Evidence requirements

- 2.1 The development of tourism in the Cook Islands to the present day is described.

- 2.2 Major events in the history of Cook Islands tourism are described in terms of their significance and impact on tourism.

Range includes – establishment of the Cook Islands Tourist Authority 1968; opening of the International Airport 1974; 6th Festival of Pacific Arts 1992.

<b>Planned review date</b>	31 December 2020
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### Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	28 January 2000	N/A
Review	2	25 July 2006	N/A
Rollover and Revision	3	19 November 2010	N/A
Review	4	15 October 2015	N/A

<b>Consent and Moderation Requirements (CMR) reference</b>	0078
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

### Please note

Providers must be granted consent to assess against standards (accredited) by NZQA, before they can report credits from assessment against unit standards or deliver courses of study leading to that assessment.

Industry Training Organisations must be granted consent to assess against standards by NZQA before they can register credits from assessment against unit standards.

Providers and Industry Training Organisations, which have been granted consent and which are assessing against unit standards must engage with the moderation system that applies to those standards.

Requirements for consent to assess and an outline of the moderation system that applies to this standard are outlined in the Consent and Moderation Requirements (CMRs). The CMR also includes useful information about special requirements for organisations wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.

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### **Comments on this unit standard**

Please contact ServiceIQ [qualifications@serviceiq.org.nz](mailto:qualifications@serviceiq.org.nz) if you wish to suggest changes to the content of this unit standard.