

Title	Demonstrate knowledge of Cook Islands tourism as an economic, socio-cultural, and physical process		
Level	2	Credits	6

Purpose	People credited with this unit standard are able to demonstrate knowledge of: the significance of the tourism industry to the Cook Islands; the economic, social and cultural impacts of tourism on Cook Islands' society; and the impacts of tourism development on the natural environment in the Cook Islands.
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Classification	Tourism > Cook Islands Tourism
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Available grade	Achieved
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Explanatory notes

- Information to support this unit standard can be obtained from the following:
Cook Islands Tourism Corporation, PO Box 14, Avarua, Rarotonga,
Email tourism@cookislands.gov.ck
Fax (682) 21 435
Ph (682) 29 435;

Cook Islands Statistics Office, Ministry of Finance and Economic Management, PO
Box 41, Avarua, Rarotonga,
Email info@stats.gov.ck
Fax (682) 21 511
Ph (682) 29 511.
- Tereora College has produced PowerPoint resources to assist with the teaching of this unit standard. Contact the Social Sciences Faculty, Tereora College, Box 107 Rarotonga, Cook Islands
Ph (682) 23819
Email principal@tereora.edu.ck

Outcomes and evidence requirements

Outcome 1

Demonstrate knowledge of the significance of the tourism industry to the Cook Islands.

Evidence requirements

- 1.1 The Cook Islands tourism industry is described in terms of its position within tourism in the South West Pacific based on visitor arrival numbers.

- 1.2 The contribution that the Cook Islands tourism industry makes to the Cook Islands economy is outlined in terms of estimated income, and employment generated by tourism.

Outcome 2

Demonstrate knowledge of the economic, social and cultural impacts of tourism on Cook Islands' society.

Evidence requirements

- 2.1 The economic impacts of tourism on Cook Islands' society are described in terms of the impacts for the Cook Island economy.
- 2.2 The social and cultural impacts of tourism on Cook Islands' society are described in terms of how they affect traditional lifestyles and values of the Cook Islands.
- 2.3 Sustainable practices for the socio-cultural and economic processes are described.

Outcome 3

Demonstrate knowledge of the impacts of tourism development on the natural environment in the Cook Islands.

Evidence requirements

- 3.1 Tourism development is described in terms of its impact on the natural environment in the local area.
- Range examples of impacts include but are not limited to – major construction activity, change of land use, the generation of wastes, pollution.
- 3.2 The use of sustainable practices to reduce the impact of tourism on the environment is described.

Planned review date	31 December 2020
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	28 January 2000	N/A
Review	2	25 July 2006	N/A
Rollover and Revision	3	19 November 2010	N/A
Review	4	15 October 2015	N/A

Consent and Moderation Requirements (CMR) reference	0078
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Please note

Providers must be granted consent to assess against standards (accredited) by NZQA, before they can report credits from assessment against unit standards or deliver courses of study leading to that assessment.

Industry Training Organisations must be granted consent to assess against standards by NZQA before they can register credits from assessment against unit standards.

Providers and Industry Training Organisations, which have been granted consent and which are assessing against unit standards must engage with the moderation system that applies to those standards.

Requirements for consent to assess and an outline of the moderation system that applies to this standard are outlined in the Consent and Moderation Requirements (CMRs). The CMR also includes useful information about special requirements for organisations wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.

Comments on this unit standard

Please contact ServiceIQ qualifications@serviceiq.org.nz if you wish to suggest changes to the content of this unit standard.