

Title	Demonstrate knowledge of South Pacific Islands that compete with the Cook Islands as tourism destinations		
Level	2	Credits	4

Purpose	People credited with this unit standard are able to demonstrate knowledge of: South Pacific Islands competing with the Cook Islands as tourism destinations; and tourism products available to visitors to South Pacific Islands competing with the Cook Islands.
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Classification	Tourism > Cook Islands Tourism
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Available grade	Achieved
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Guidance Information

1 Definition

Activities refer to commercial services offered at a destination which are of interest to tourists. For example – excursions, ballooning, boat cruises, nature trek, city tours.

Attractions refer to both constructed and natural features existing at a destination which are of interest to tourists. For example – constructed attractions may include museums, buildings, zoos; natural attractions may include forests, lakes, geothermal areas.

Events refer to staged functions which occur on a regular basis at a destination which are of interest to tourists. For example – exhibitions, festivals, tradeshow.

Industry texts refers to any published text which is accepted for use in schools in the Cook Islands or is recommended by the Cook Islands Tourism Corporation, refer to cookislands.travel

South Pacific Islands may include, but are not limited to – Fiji, French Polynesia, Samoa, Tonga, Vanuatu.

2 Tereora College has produced PowerPoint resources to assist with the teaching of this unit standard. Contact: the Social Sciences Faculty, Tereora College, Box 107 Rarotonga, Cook Islands, ph (682) 23819, email principal@tereora.edu.ck.

3 For assessment against this unit standard evidence for two Pacific Islands destinations must be provided.

Outcomes and performance criteria

Outcome 1

Demonstrate knowledge of South Pacific Islands competing with the Cook Islands as tourism destinations.

Performance criteria

- 1.1 The selected destinations are located on a map in accordance with industry texts.
- 1.2 Two characteristics of the selected destinations are identified and described in terms of their appeal to visitors.
- Range characteristics may include – climate, culture, environment, flora and fauna, geography, lifestyle.
- 1.3 Special attractions, activities and events for the selected destinations are identified and described in terms of the features that are of interest to visitors.
- Range may include but is not limited to – location, type, timing, target market; evidence is required for two attractions, two activities and two events.

Outcome 2

Demonstrate knowledge of tourism products available to visitors to South Pacific Islands competing with the Cook Islands.

Performance criteria

- 2.1 Transportation networks available within the selected destinations are described in terms of type, and suitability for visitors.
- 2.2 Accommodation is described in terms of location, size, price, style, type, and facilities.
- Range a minimum of two types of accommodation for each of the destinations.
- 2.3 A product that can be purchased in each of the selected destinations is identified in terms of its uniqueness and the extent to which it reflects the culture of the destination.

Planned review date	31 December 2027
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	28 January 2000	31 December 2024
Review	2	25 July 2006	31 December 2024
Rollover and Revision	3	19 November 2010	31 December 2024
Review	4	15 October 2015	31 December 2024
Review	5	2 March 2023	N/A

Consent and Moderation Requirements (CMR) reference

0078

This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Ringa Hora Services Workforce Development Council qualifications@ringahora.nz if you wish to suggest changes to the content of this unit standard.