

<b>Title</b>	<b>Compare and contrast cultural practices in tourism and the impact of tourism on Māori</b>		
<b>Level</b>	<b>3</b>	<b>Credits</b>	<b>5</b>

<b>Purpose</b>	People credited with this unit standard are able to compare and contrast cultural practices of Māori and one other culture, in tourism; and discuss the impact of tourism on Māori cultural practices.
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<b>Classification</b>	Tourism Māori > Tourism Māori Practices
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<b>Available grade</b>	Achieved
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### Guidance Information

1 This unit standard is designed to assist the learner to identify and appreciate unique aspects of Māori culture. By understanding these aspects, the learner will be able to explain these differences for manuhiri and highlight the significance for tourism.

2 **Assessment**

The assessment context for this unit standard is limited to local rohe or takiwā. Where local rohe are also occupied by a number of other hapū or iwi, the tangata whenua or mana whenua view will take precedence. Other hapū or iwi views should be encouraged in order to enrich and enhance understanding of key Māori concepts and practices.

Assessment may be presented in a number of ways which may include but are not limited to – oral presentations, visual presentations, written presentations, whakaari, waiata, haka, pūrākau and pakiwaitara, artwork, computer, dance, drama, poster, photo images, roleplay, social media, tuhituhi, video.

This unit standard may be assessed against in the workplace or in a learning situation.

3 **Definitions**

*Tourism Māori* is an indigenous cultural experience of interaction and engagement, providing a unique insight into the world that has shaped our land, its Māori people, their traditions, and culture.

*Globalisation* describes a process by which regional economies, societies, and cultures have become integrated through a global network of communication, transportation, and trade. It refers to international tourists' demands and expectations, changing tourism policies and changing markets such as the increase in the Chinese market and a decline in the Japanese market.

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## Outcomes and performance criteria

### Outcome 1

Compare and contrast cultural practices of Māori and one other culture in a tourism context.

Range cultural practices may include but are not limited to – values, knowledge, beliefs, customary practices, hospitality, funeral rites, language, family, hāhi, recognition of ancestral relationships.

### Performance criteria

1.1 Cultural practices in tourism are discussed and compared in terms of their differences and similarities.

Range evidence of two similar cultural practices and two different cultural practices for each culture is required.

1.2 The impact of tourism on the two cultures is discussed in relation to their cultural practices and their environment.

Range evidence of three practices and the impact on each culture is required.

### Outcome 2

Discuss the impact of tourism on Māori cultural practices.

Range Māori cultural practices may include but are not limited to – pōwhiri, manaakitanga, tangihanga, wairuatanga, aroha, tikanga, kawa, whanaungatanga, kaitiakitanga, rangatiratanga.

### Performance criteria

2.1 The impacts of tourism on Māori cultural practises and methods to minimise or maximise the impacts are discussed in terms of local hapū and/or iwi development.

Range evidence of two impacts and two methods to minimise or maximise these impacts is required.

2.2 The impacts of tourism on Māori cultural practises are discussed in terms of local tikanga and kawa.

2.3 The impacts of tourism on Māori cultural practices are discussed in terms of globalisation.

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<b>Planned review date</b>	31 December 2024
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#### Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	26 June 2000	31 December 2012
Revision	2	27 August 2003	31 December 2012
Review	3	26 July 2005	31 December 2012
Review	4	22 October 2010	31 December 2016
Revision	5	19 July 2012	31 December 2016
Review	6	21 May 2015	N/A
Review	7	27 February 2020	N/A

<b>Consent and Moderation Requirements (CMR) reference</b>	0226
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

#### Comments on this unit standard

Please contact NZQA Māori Qualifications Services [mqs@nzqa.govt.nz](mailto:mqs@nzqa.govt.nz) if you wish to suggest changes to the content of this unit standard.